

## Join Sail Training International as a Trustee – Fundraising, Sponsorship & Marketing Focus

Are you passionate about youth development, international cooperation, and the power of sail training to inspire? Sail Training International (STI) is looking for a committed and strategic new **Trustee** with a **focus on fundraising, sponsorship and marketing** to help us grow our impact worldwide.

### Key Responsibilities

As a Trustee, you will work closely with our Board and professional office team. Your main responsibilities will include:

- Leading efforts to identify and secure **long-term sponsors and major donors**
- Supporting the office team in **marketing, PR, and publicity efforts**
- Building strong relationships with current and future partners
- Collaborating with international bodies such as the **Tall Ships Races International Ltd. (TSRIL) (a subsidiary company of STI)**

### Desired Skills and Background

We're looking for someone who has:

- A track record of **successfully completed fundraising or sponsorship projects**
- Experience in **charity and/or commercial marketing**
- Knowledge in **market research** and **relationship management**
- A strong **personal network** of potential sponsors or donors
- Motivation and understanding of the mission of Sail Training

### Governance and Oversight

- Understanding of **teamwork and stakeholder management** at a governance level
- Ability to contribute to **strategic decision-making** and support operational goals

### Personal Attributes

- Excellent communication skills, especially with **high-net-worth individuals and key decision-makers**
- **Fluent English** (multi-lingual abilities are a bonus)
- Open-minded, flexible, and able to work across cultures
- A strong connection or understanding of **youth engagement and development**

- Profound Interest in Sail Training
- Willingness to travel once or twice per year

### **About Sail Training International and the Trustee board**

We are a global charity dedicated to the development and education of young people through sail training. We organise world-renowned events like the **Tall Ships Races**, and work closely with international sail training organizations.

### **Our Board of Trustees**

Our international Board of Trustees is currently made up of eight members from four different regions of the world. All Trustees work on a voluntary, non-paid basis, contributing their time and expertise to support our mission. We hold up to five virtual meetings per year, along with one to two in-person meetings. One of these typically takes place at our annual conference, which is hosted each year in a different European city.

### **Interested? Here's how you apply:**

Email [office@sailtraininginternational.org](mailto:office@sailtraininginternational.org) with details of how you fit the role, your relevant experience and a CV. We'll also need to know how much time you will be able to commit to the role. We will then be in touch with further steps.

The closing date for expressing interest in this role is the 31<sup>st</sup> October 2025.