# **PROGRAMME**

# SAIL TRAINING INTERNATIONAL HOST PORT SEMINAR 2025 ABERDEEN Monday 21 July





## **MORNING**

- 0830-0900 Arrival and Welcome Coffee
- 0900-0910 Introduction and Welcome
- 0905-1005 The Tall Ships Races 2025 Aberdeen
   Event Review Emma Wadee, Project Manager,
   The Tall Ships Races 2025 Aberdeen
- 1010-1100 The Tall Ships Races 2025 Aberdeen Communications and Marketing Strategy overview - Jordan Harkins, Head of Communications (Port of Aberdeen)
- 1110-1145 Coffee Break
- 1145-1245 Trainee Engagement Workshop: understanding the outcomesof an especially commissioned Market Research project to better engage young people and their parents/ with The Tall Ships Races - Vanessa Mori, Deputy CEO & Sam Leonard, Head of Marketing (Sail Training International)
- 1245-1400 Lunch

# **AFTERNOON**

- 1400-1500 Tides of Change: chartering a sustainable future together (James George, Chairman of Trustees)
- 1500-1530 Recap and Finish

### **THE TALL SHIPS RACES 2026**



AARHUS, Denmark
RACE 1

HARLINGEN, The Netherlands
CRUISE-IN-COMPANY
ANTWERP, Belgium
RACE 2

STAVANGER, Norway
RACE 3

AALBORG, Denmark
30 JULY - 2 AUGUST 2026

# **THE TALL SHIPS RACES 2027**



BORDEAUX, France 26 JUNE - 27 JUNE 2026 RACE 1
A CORUNA, Spain 3 JULY - 6 JULY 2026 RACE 2/CRUISE-IN-COMPANY
Sines, Portugal 11 JULY - 14 JULY 2026

