

THE INTERNATIONAL SAIL TRAINING & TALL SHIPS CONFERENCE 2023

1A: The Tall Ships Races 2024 Preview Pt 1



TALL SHIPS RACES 2024 PREVIEW





START

KLAIPEDA – Lithuania
27 June 2024 – 30 June 2024

RACE 1 – KLAIPEDA TO HELSINKI

HELSINKI – Finland
4 July 2024 – 7 July 2024

CRUISE-IN-COMPANY – HELSINKI TO TALLINN

TALLINN – Estonia
11 July 2024 – 14 July 2024

RACE 2 – TALLINN TO TURKU

TURKU – Finland
18 July 2024 – 21 July 2024

CRUISE-IN-COMPANY – TURKU TO MARIEHAMN

MARIEHAMN – Åland Islands
24 July 2024 – 27 July 2024

RACE 3 – MARIEHAMN TO SZCZECIN

SZCZECIN – Poland
2 August 2024 – 5 August 2024

FINISH



HOST PORT PREVIEWS





THE TALL SHIPS RACES 2024
KLAIPĖDA

KLAIPĖDA- START PORT CITY 2024



Klaipėda will host „The Tall Ships Races“ for the 5th time:

- To foster maritime culture and educate young people through the sail training experience

2009



The Tall Ships Races Baltic 2009

2011



The Culture 2011 Tall Ships
Regatta

2015



Baltic Sea Tall Ships Regatta
2015

2017



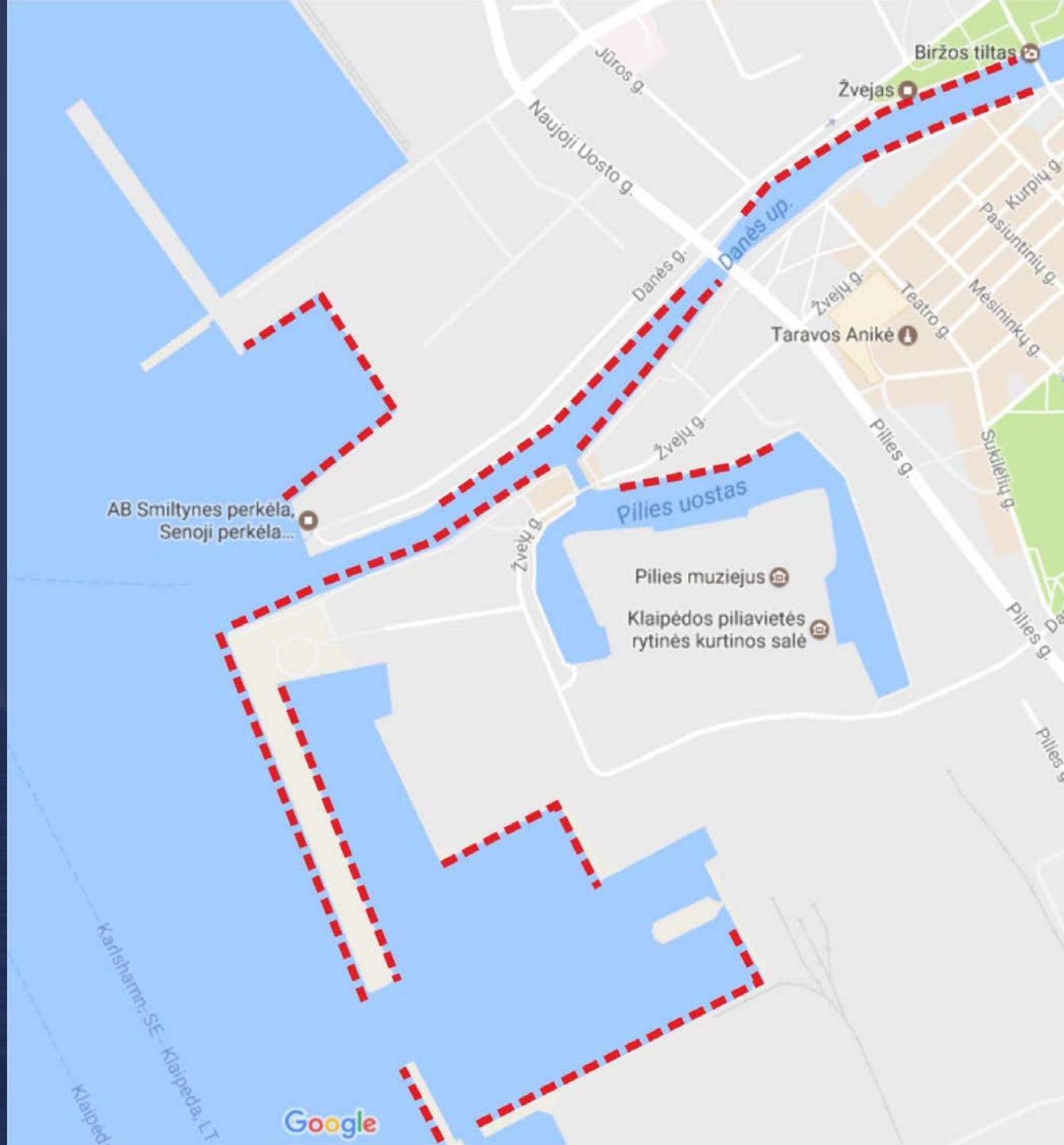
The Tall Ships Races 2017

2024



The Tall Ships Races 2024

- **Mooring spaces for 100 (and more) vessels**
- **Event facilities -up to 15 min. by foot radius**
- **Free WiFi in event territory**
- **An interactive map with all the information crews need**





TRAINEES PROGRAMME



GOAL – 50 AND MORE TRAINEES

We already have 50 trainees. Who will participate in TSR2024 and looking for more free spaces on different ships.



START OF THE TRAINEES PROGRAMME

Start of the promotion campaign – June 2023



PRACTICE AND PROPER PREPARATION FOR THIS ADVENTURE

The preparation for the races already started. Our goal is to ensure that our trainees will have necessary knowledge and practise before going on this adventure.

VOLUNTEERS AND LIAISON

- **Liaison and 110 volunteers are already preparing for the TSR 2024**
- **Education and training programme for volunteers**
- **A part of the volunteers will be from the previous year (2017)**



DECK EVENTS – ATTRACTION FOR SOCIAL EVENTS



PERFECT ATTRACTION FOR THE SPONSORS AND OTHER SOCIAL EVENTS ORGANISERS



15 AND MORE DECK EVENTS DURING 27-30 JUNE 2024



NEED CLOSE COMMUNICATION BETWEEN WESSELS AND THE SALES COORDINATOR TO ENSURE THE NEEDS OF BOTH SIDES

MAIN EVENTS: CAPTAIN DINNER, 27 June 2024



VENUE – DRAMA THEATRE

Drama theatre is in the heart of Klaipėda City Old Town, surrounded by the main city square.



DINNER AT THE TABLES IN THE SPACIOUS FOYER

The Drama Theatre has a spacious foyer, where you will have a sit-down dinner, and a chance to socialise and enjoy the cultural programme.



OFFICIAL PART AND CULTURE PROGRAMME

We will start „The Tall Ships Races 2024“ with a great evening in great company, a rich cultural programme, and best wishes for each other.

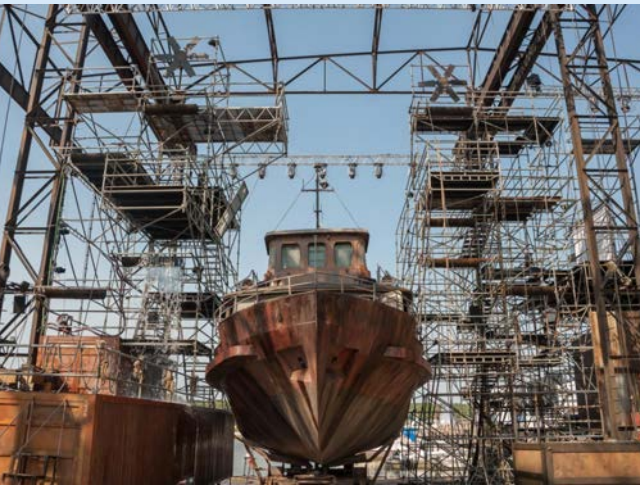
MAIN EVENTS: CREW PARADE, June 28, 2024

- ✓ The CREW parade attracts a large number of attendees - around 30,000
- ✓ The procession stretches for about 2 kilometres (less than 1 hour) in the Old Town of Klaipėda
- ✓ The best way to thank the local people and visitors



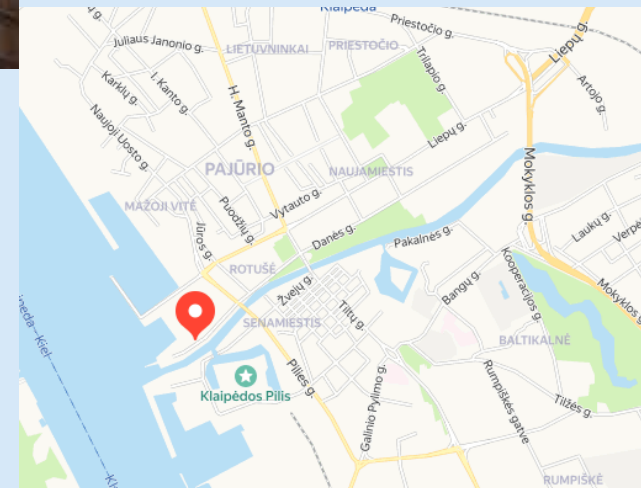
MAIN EVENTS: CREW PARTY 28 June 2024

Crew Party is a great opportunity for Klaipėda as a start port to help young people **get to know** crew members from different boats better, **strengthen relationships**, and **get ready** for the start of the race. The **venue is a non-standard** place, within walking distance of the event area, which will leave a **lasting impression**, together with the cultural programme and activities planned during the event.



MAIN EVENTS: SHIPS AFTERGUARD/OFFICERS PARTY 28 June 2024

Networking and a good start to the race for all crews. A cozy evening in one of the most exclusive bars in the hangar next to the Dangė River.



SPORT ACTIVITIES

29 June, 2024



On 29 June, we will travel to the seaside of Klaipėda for a sports competition.



Scheduled competitions: volleyball, tug-of-war, frisbee, etc.



New experience – dragon boat races in Dangė River, in the City center.



Opportunity to share suggestions for the most favorable sports activities

CULTURAL PROGRAMME

- **NATHAN EVANS – SEA SHANTIES ARTIST CONCERT**
- **TWO scenes on both Dangė river sides. Rich music and performances programme**
- **„Lauksno“ International Cultural Heritage Festival, representing traditional cultural elements protected by UNESCO**
- **Klaipeda Castle Jazz Festival (Theatre Square)**

NATHAN EVANS
WELLERMAN – THE ALBUM



KLAIPĖDA – “THE TALL SHIPS RACES 2024” START PORT 27-30 June



20

20 TEAM MEMBERS.
Preparation and
implementation processes

500
000

We expect over
500 000 visitors

€

General sponsors:

- Klaipėda State Seaport Authority
- Limarko Ship Agency
- National radio and television

!

PATRON OF EVENT –
President of the Republic of
Lithuania

Fair winds and following seas!

VIEŠOJI ĮSTAIGA „KLAIPĖDOS ŠVENTĖS“

Turgaus g. 22–8, Klaipėda

Robertas Petraitis

Project manager

+370 695 19 599

robertas@jurossvente.lt

 [klaipedosventes](https://www.facebook.com/klaipedosventes)

 [klaipedosventes](https://www.instagram.com/klaipedosventes)

[klaipedosventes.lt](https://www.klaipedosventes.lt)

[tallships.lt](https://www.tallships.lt)

THE TALL SHIPS RACES

Helsinki 2024





Three nights, four days Thursday 4 July - Sunday 7 July 2024

Helsinki – the cool and sustainable capital by the Baltic Sea.

A charming seaside city with a unique twist. A place where urban culture meets coastal nature. The capital of the happiest country in the world!

**THE TALL
SHIPS RACES**
Helsinki 2024



Tall Ships Races 2024

KLAIPĖDA, Lithuania 27.-30.6.2024

HELSINKI, Finland 4.-7.7. 2024

TALLINN, Estonia 11.-14.7.2024

TURKU, Finland 18.-21.7.2024

MARIEHAMN, Finland 24.- 27.7.2024

SZCZECIN, Poland 2.-5.8. 2024

**THE TALL
SHIPS RACES**
Helsinki 2024

Tall Ships Races in Helsinki - Welcome back!

- 1972, 1988, 2000 ja 2013
- 2013, half a million visitors
- 2024, expectation half a million visitors

The forces behind the event

- City of Helsinki hosts the event
- Host Port Committee including delegates from the City's divisions, Chairman Päivi Munther (Project manager of Tall Ships Races Helsinki 2013)
- Helsinki Event Foundation responsible for event production
- Together with volunteers, incl. Liaison officers, authorities, local organisations and companies

**THE TALL
SHIPS RACES**
Helsinki 2024



Helsinki - easily reached from anywhere in the world

- By air: airport reached by train or car in 30 minutes
- By train or bus: good connections to all Finland
- By ferry: ferry to/from Tallinn, Stockholm and Germany
- By road: Via Baltica / E 67, from Warsaw to Tallinn to Helsinki
- Excellent public transport system: Crew will be provided with tickets and further information
- www.myhelsinki.fi



THE TALL SHIPS RACES

Helsinki 2024



The event area

- South Harbour (class A)
- Katajanokka Harbour (class A)
- Marina Bay - Katajanokka Guest Harbour and North Quay (class B, C, D)
- Market square
- City hall
- Tove Jansson park
- Senate square

Event area in the city centre.
Everything within walking distance.
Event route appr. 2 km in total.

**THE TALL
SHIPS RACES**
Helsinki 2024



Helsinki

**THE TALL
SHIPS RACES**

Helsinki 2024



100m



100m

A
B
C

A
B
C
D



Event schedule

27

Thursday 4.7.2024

- Arrival in port, end of Race 1
- Crew activities
- Deck events
- Captain's dinner in the festive banquet hall at the City hall

Friday 5.7.2024

- Crew activities
- Crew Parade, through the main streets of the city centre
- Prize Giving Ceremony at the monumental Senate square
- Crew Party in the harbour, an epic dj, a game arcade and a party to remember
- Deck events

**THE TALL
SHIPS RACES**
Helsinki 2024

Event schedule

Saturday 6.7.2024

- Crew activities
- Crew change day
- Deck events

Sunday 7.7.2024

- Undocking
- Parade of Sails
- Cruise-in company starts towards Tallinn



**THE TALL
SHIPS RACES**
Helsinki 2024

Fun for the crew

- Sports and exciting crew games
- Museums and culture
- Linnanmäki amusement park
- Sauna and outdoor pools
- Sights and tours
- Surrounding islands and Suomenlinna sea fortress
- Many restaurants and bars in the area

Vessel services

- a sheltered harbour
- no tide
- pilots and tugs by request and free of charge
- all crew services (toilets, showers, laundry, harbour centre, info desks etc) by the quayside



Fun for the public

- the vessels and the crews, open ships, the message of sail training
- program for people of all ages, surprises and experiences along the event area
- food and drinks
- sustainable program about the Baltic sea and sustainable development
- A moving farewell - Parade of Sails
- Event area open Thu-Sat 11-22, Sun 11-16



Sustainability and values

**THE TALL
SHIPS RACES**
Helsinki 2024

We care about our waste!

- Environmental program and certificate
- Calculation of the carbon footprint of the event
- Minimizing the environmental impact of waste and recycling everything, please do help us!
- Environmental goals
- Environmental awareness
- Responsible and environmentally friendly purchases of goods and services
- Challenging and encouraging others

We care about our sea!

- We love the Baltic Sea, challenging everyone to participate in protection and conservation efforts!
- Program and collaboration with sustainability actors related to the Baltic Sea theme
- Funds for charity to protect the Baltic Sea
- A wish to increase the environmental awareness about the state of the Baltic Sea, challenging the crews to make the struggle visible

We care about our city!

- A free, safe and accessible event
- Employment of local young people
- Unforgettable experiences for local young people as trainees
- Volunteer work, inclusion, community spirit and togetherness
- Enlivening the city center
- Making an impact
- Challenging all businesses in the city to join the event and its values
- Responsible partners

Trainees

- 100 trainees on the legs:
Klaipeda-Helsinki
Helsinki-Tallinn
- 30 trainees recruited from the youth centres,
by the youth services
- 70 trainees recruited by open call
- Helsinki stands for the costs - trainees pay
500 € deposit and insurance
- Joint travel arrangements for all our trainees
- Recruitment has started, placements on
vessels starts in January (Windseeker)

**THE TALL
SHIPS RACES**
Helsinki 2024





Deck events

- 30 deck events
- B to B events / corporate parties / partner events
- B to C events / day sails, lunch or dining on deck
- We have our own caterer, easy business for the vessels
- Dancing on deck, climbing the mast, enjoying a cold drink - all new ideas and offers welcomed!
- Open ships wanted

**THE TALL
SHIPS RACES**
Helsinki 2024

The TSR Helsinki 2024 team in Dunkirk

Marianne Saukkonen, Project manager

Päivi Munther, Chairman of the Host port
committee

Stuba Nikula, CEO Helsinki Events Foundation

Esa Kandelberg, Senior technical producer

Minna Koivisto, Marketing and communication

Juuso Liukkonen, Program producer



www.tallshipsraceshelsinki2024.fi

www.instagram.com/tallshipsraceshelsinki2024/

www.facebook.com/TheTallShipsRacesHelsinki2024

twitter.com/TSRHelsinki2024

**THE TALL
SHIPS RACES**
Helsinki 2024

Thank you! See you soon!

The Tall Ships Races 2024 Tallinn

11.-14.07.2024



The Old and The New

Tallinn, the capital city of Estonia, the European Green Capital 2023, is an amazing blend of old and new.

We are honored to welcome The Tall Ships Races fleet to Tallinn!



History of TSR in Tallinn

A wide-angle photograph of a harbor filled with numerous tall ships, including cutters and three-masted vessels. The scene is captured during the golden hour of sunset, with warm light reflecting off the water and the masts of the ships. People are visible on the docks and the decks of the vessels, suggesting a regatta or festival. The background shows a line of trees and a clear sky.

- 1992 Cutty Sark Regatta
- 2017 The Tall Ships Races 2017 C-in-C
- 2021 Baltic Regatta 2021

TSR 2024 Tallinn Harbour Area



Noblessner Marina



Noblessner Marina

B class vessels

310 m

C & D class

up to 52

LO Office branch

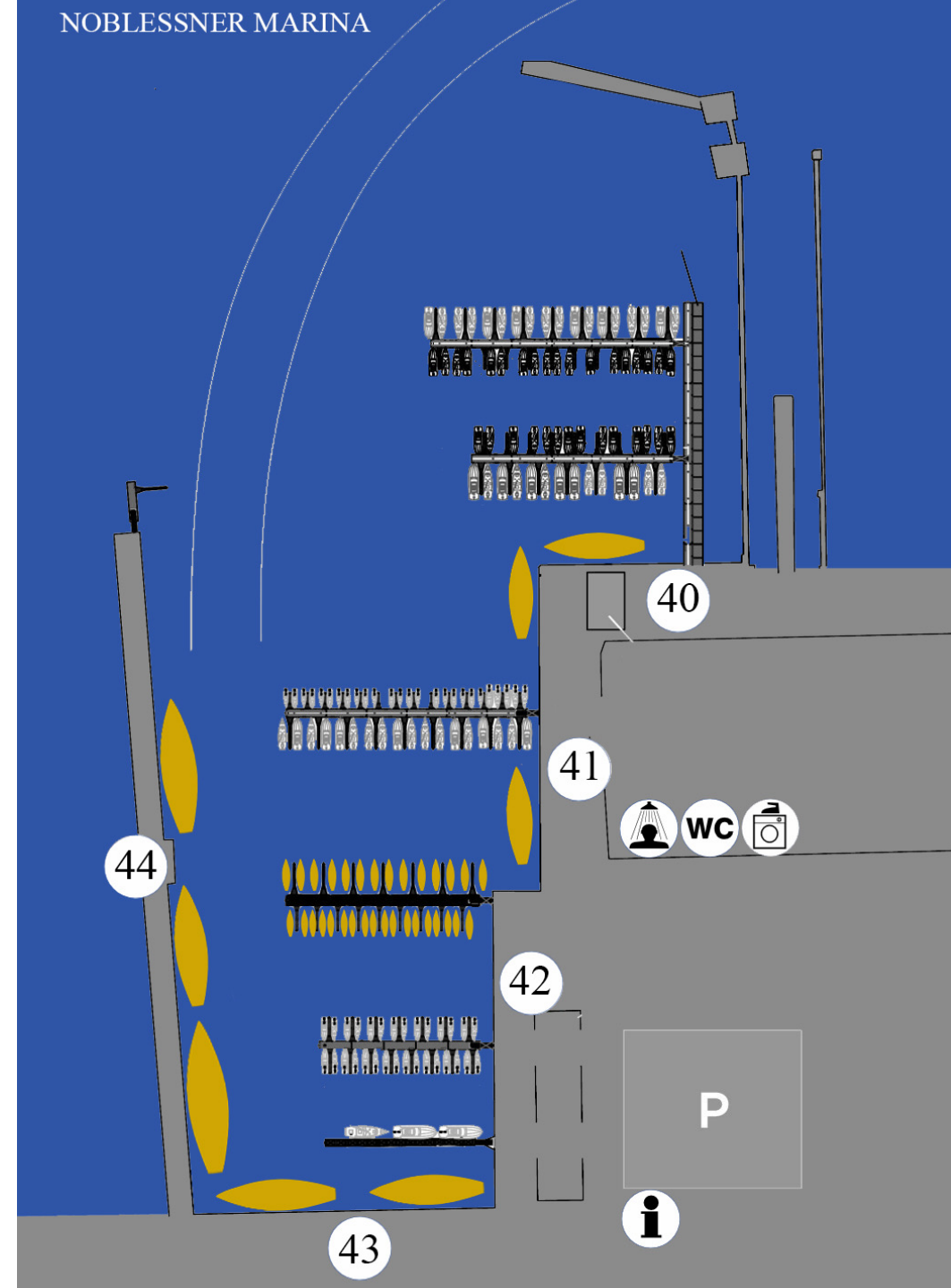
Race Office branch

Showers

Toilets

Laundry

Crew Party





Seaplane Harbour



LENNUSADAMA JAHISADAM SEAPLANE HARBOUR MARINA



A class berths

One up to 80 meters vessel
6 smaller A or B class vessels

B class berths

C and D class

Some larger C & D vessels

Main Stage area

Captains Dinner



PORT of TALLINN



PORT OF TALLINN



A Class berths

Cruise biers 920 m

inner harbour 900 m

B calls berth

250 m

C and D class if needed.

Race Office

LO Office

Crew Centre

Media Centre



Sail training friendly since 2014

- 2015 5 bursaries
- 2016 5 bursaries
- 2017 10 bursaries
- 2021 96 bursaries
- 2023 15 bursaries
- **2024 140 bursaries**



Port services free as always!

- Berth
- Pilots
- Tugs
- Electricity
- Water
- LO service



Crew Program

- Opening ceremony
- Crew sports
- Crew parade & Prize giving
- Crew activities (museums, tours, ect)

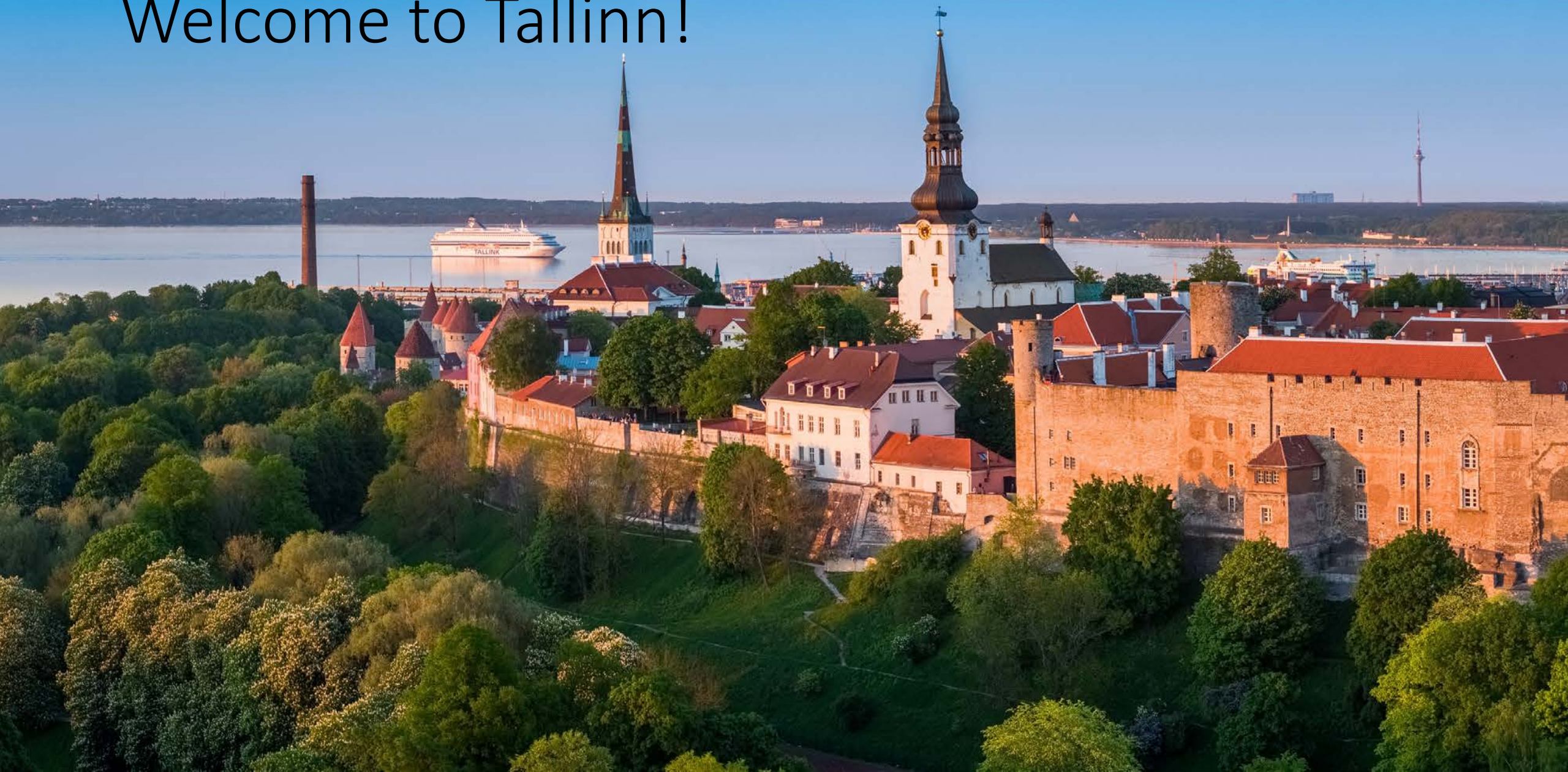


We made 2021 work!

- Give us a call and let's make 2024 work also!



Welcome to Tallinn!



DUNKIRK

17.11.2023

**THE TALL
SHIPS
RACES**

TURKU
18.–21.7.2024



**CITY OF
TURKU**



**THE TALL SHIPS RACES
Turku 2024**

organised by Sail Training International



Tall Ships Races in Turku



- 1996 The Cutty Sark Tall Ships' Races
- 2003 The Cutty Sark Tall Ships' Races
- 2009 The Baltic Tall Ships Races
- 2011 The Culture 2011 Regatta
- 2017 The Tall Ships Races
- ~~2021 The Tall Ships Races~~
- 2024 The Tall Ships Races**

Turku has grown one of the most active Tall Ships ports in the world in last 25 years.



THE TALL SHIPS RACES
Turku 2024

organised by Sail Training International




**540 000
visitors 2017**

Biggest event
in Finland



**CITY OF
TURKU**



**THE TALL SHIPS RACES
Turku 2024**

organised by Sail Training International



Unique event area
**in the heart
of the city**



**CITY OF
TURKU**



**THE TALL SHIPS RACES
Turku 2024**

organised by Sail Training International



Ship Building 300 years

- Long quaysides
- Enough deepness
- No waveformation



THE TALL SHIPS RACES
Turku 2024

organised by Sail Training International



RACE 2 Tallinn – Turku

- Quick route
- Finishing line at open waters
- Two extra days before the official opening ceremonies



THE TALL SHIPS RACES
Turku 2024

organised by Sail Training International



Port Committee and the subdivisions

- City of Turku expert workers
- Invited specialists and officials (pilot, port, border, navy, police, customs, etc.)
- All together round 60 persons
- Nominated by the Mayor
- Starts about 1,5 years before the event



THE TALL SHIPS RACES
Turku 2024

organised by Sail Training International



Corporate hospitality

- Ship catering or local catering (event partner)
- Details and price lists urgently needed!



THE TALL SHIPS RACES
Turku 2024

organised by Sail Training International



Tall Ships Races 2017 Turku, Pet Shop Boys (UK)



Friday – Saturday an international music festival

- On side of the TSR-area, Turku Castle Park
- Organized by the partner event company
- Capacity of 8000
- Vip-area



THE TALL SHIPS RACES
Turku 2024

organised by Sail Training International



The parade of Sails in Turku archipelago

collects thousands of
pleasure boats
escorting the ships



**CITY OF
TURKU**



**THE TALL SHIPS RACES
Turku 2024**

organised by Sail Training International

See you in Turku 2024!
18.–21.7. 2024 / www.tallshipsturku.fi

Renewed pages open online in January 2024



**CITY OF
TURKU**



**THE TALL SHIPS RACES
Turku 2024**

organised by Sail Training International

THE INTERNATIONAL SAIL TRAINING & TALL SHIPS CONFERENCE 2023

Thank you for joining us.
Please complete the conference evaluation at
<https://www.surveymonkey.co.uk/r/STID23>

