



Sail Training International

INTERNATIONAL SAIL TRAINING AND TALL SHIPS CONFERENCE 2019



Flanders Meeting and Convention Centre, Antwerp - Belgium
5 December - 7 December 2019



Port of
Antwerp





Sail Training International

Chairman's welcome

Welcome to the 2019 Sail Training International Conference, and welcome also to Antwerp, one of the great world centres of culture and trade. Historically important, especially during the Low Countries' struggle for independence in the 15th and 16th centuries, Antwerp is a significant place of business- the home of the world's first stock exchange and centre of the global diamond trade. Do make sure you take advantage of the outstanding museums and art galleries, and don't miss the famous Christmas Market.

We have had two successful events this year, the Liberty Regatta from Rouen to Scheveningen, commemorating the 75th anniversary of the D Day landings; and The Tall Ships Races 2019, visiting Aalborg, Fredrikstad, Bergen, and Aarhus. 87 vessels and over 4000 young trainees participated in these events.

We are also very pleased to have engaged James Ketchell as an exciting keynote speaker for this year's conference. James is an explorer and adventurer who recovered from a serious motorbike accident to become the only person to have rowed the Atlantic, cycled round the world, and climbed Mount Everest. His next planned project is a circumnavigation in 2022 with disadvantaged young people.

In the rest of the programme we have sessions for ships, ports, young people, and researchers, and announcements to make about our expanding programme of project-based funding.

We are very grateful to the City of Antwerp, whose support has made the conference possible, and to next year's Host Ports for sponsoring the opening reception on Thursday evening. I look forward to meeting them, and all of you, on 5 December.



Conference Housekeeping



Cloakroom	There will be self-service coat rails adjacent to the registration desk.
WiFi	The wifi at the Flanders Meeting and Convention centre is free to all delegates. You will need to log-in daily.
Enquiries	If you have any queries please go to the registration desk.
First Aid	Please go to the registration desk.
Lost Property	Please hand any lost property into the registration desk.
Mobile Phones	Please switch off or set to silent during presentations.
Smoking	Smoking is not allowed inside the Flanders Meeting and Convention centre. Please use the designated smoking area outside the building.
Presentations	Copies of many of the presentations will be available on the Sail Training International websites one week after the event.

International Sail Endorsement

(ISE)

- Do you sail Tall Ships and have experience on deck?
- Do you hold a valid certificate of competency?
- Do you want an international qualification that recognises your proficiency?



Apply now:

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Conference Overview

Thursday 5 December

- 08.00- 17.15 Conference Registration - The Hub
17.30 - 18.30 **OPENING PLENARY - FOR ALL DELEGATES** -The Hub
18.45- 20.00 Welcome Reception - Marble Hall
hosted by The Tall Ships Races 2020

Friday 6 December

- 08.45- 09.45 Conference Registration- The Hub
09.00- 09.45 Arrival Coffee & Networking - The Hub
10.00- 11.15 Session 1
11.15- 11.45 Coffee & Networking - The Hub
12.00- 13.15 Session 2
13.15- 14.30 Lunch - The Hub
14.45- 16.00 Session 3
16.00- 16.30 Coffee & Networking - The Hub
16.45- 18.00 Session 4

Saturday 7 December

- 09.00- 09.45 Arrival Coffee & Networking - The Hub
10.00- 11.15 Session 5
11.15- 11.45 Coffee & Networking - The Hub
12.00- 13.15 Session 6
13.15- 14.30 Lunch - The Hub
14.45- 16.00 Session 7
16.00- 16.30 Coffee & Networking - The Hub
16.45- 17.45 Closing Plenary - The Marble Hall

19.30- 02.00 Gala Dinner- Horta



HAVE YOU DOWNLOADED THE CONFERENCE APP YET?

IT IS AVAILABLE TO DOWNLOAD
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SEARCH FOR
**SAIL TRAINING
CONFERENCE**

IT'S FREE TO DOWNLOAD AND
EASY TO USE

ALL THE INFORMATION YOU WILL REQUIRE FOR THE
CONFERENCE IS AVAILABLE THROUGH THE APP INCLUDING:

INFORMATION ABOUT BOTH THE PORT AND CITY OF ANTWERP

REGISTRATION

HOTELS AND ACCOMMODATION

TRAVEL

MAP OF ANTWERP

CONFERENCE PROGRAMME

SPEAKER BIOGRAPHIES

FEEDBACK SURVEY

THE GALA DINNER

AND MUCH MORE!





Sail Training International

Sail Training International Future Races and Regattas

The Tall Ships Races 2020



THE TALL SHIPS RACES 2020
organised by Sail Training International

Lisbon, Portugal	2 to 5 July
Cádiz, Spain	9 to 12 July
A Coruña, Spain	24 to 27 July
Dunkirk, France	6 to 9 August

Endorsed Events 2020

SAIL
AMSTERDAM 2020

12 - 16 August 2020



SAIL 20
BREMERHAVEN
Das internationale Festival der Windjammer

19 - 23 August 2020

SCF Far East 'White Sails of Peace' Regatta 2020



The SCF Far East 'White Sails of Peace' Tall Ships Regatta 2020 will take place in August/September with the grand finale in Vladivostok, Russia.

Other host ports and dates to be announced.

The Tall Ships Races 2021



Klaipeda, Lithuania	27 to 30 June
St Petersburg, Russia	8 to 11 July
Tallinn, Estonia	15 to 18 July
Mariehamn, Åland Islands	22 to 25 July
Szczecin, Poland	31 July to 3 August

The Tall Ships Races 2022



Esbjerg, Denmark	7 to 10 July
Harlingen, The Netherlands	14 to 17 July
Antwerp, Belgium	22 to 25 July
Aalborg, Denmark	4 to 7 August

The Tall Ships Races 2023



The Tall Ships Races 2023 will take place in North West Europe.

Ports and dates will be announced in May, 2020.

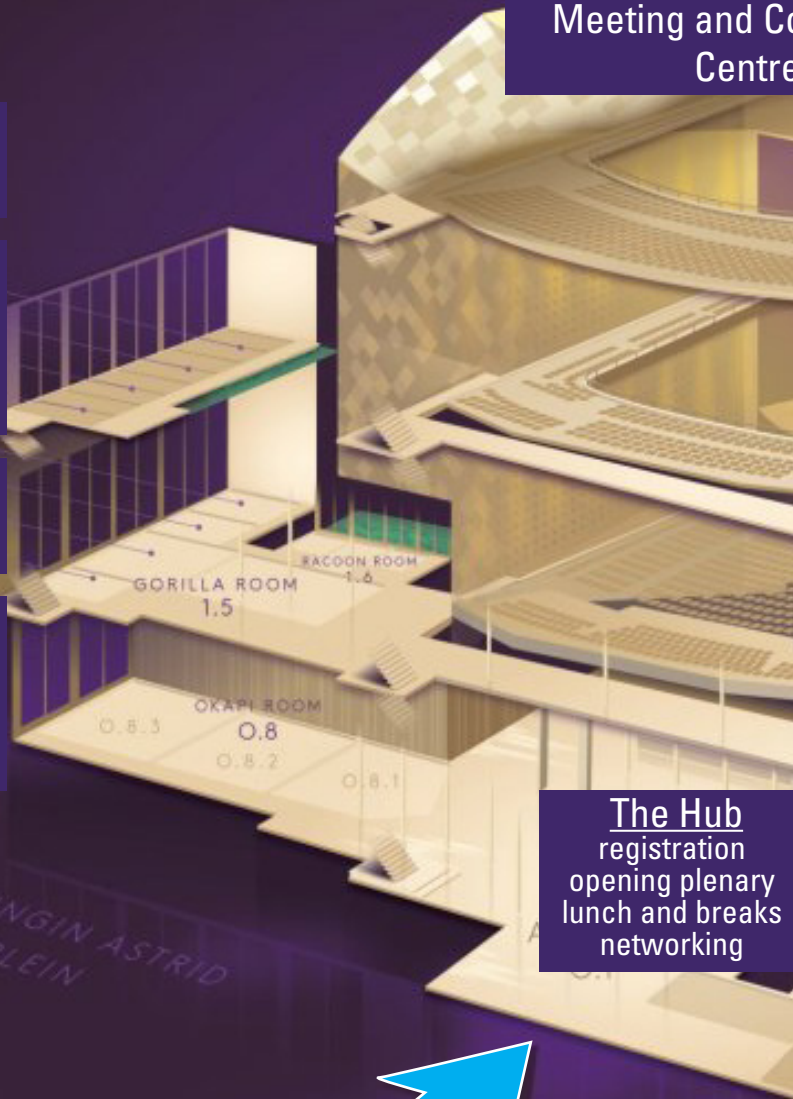
Flanders
Meeting and Co
Centre

SESSION
ROOMS

Second floor
Toucan
Nightingale and
Pelican Rooms

First floor
Gorilla Rooms

Ground floor
Okapi Rooms
Ships Council
AGM
International Council

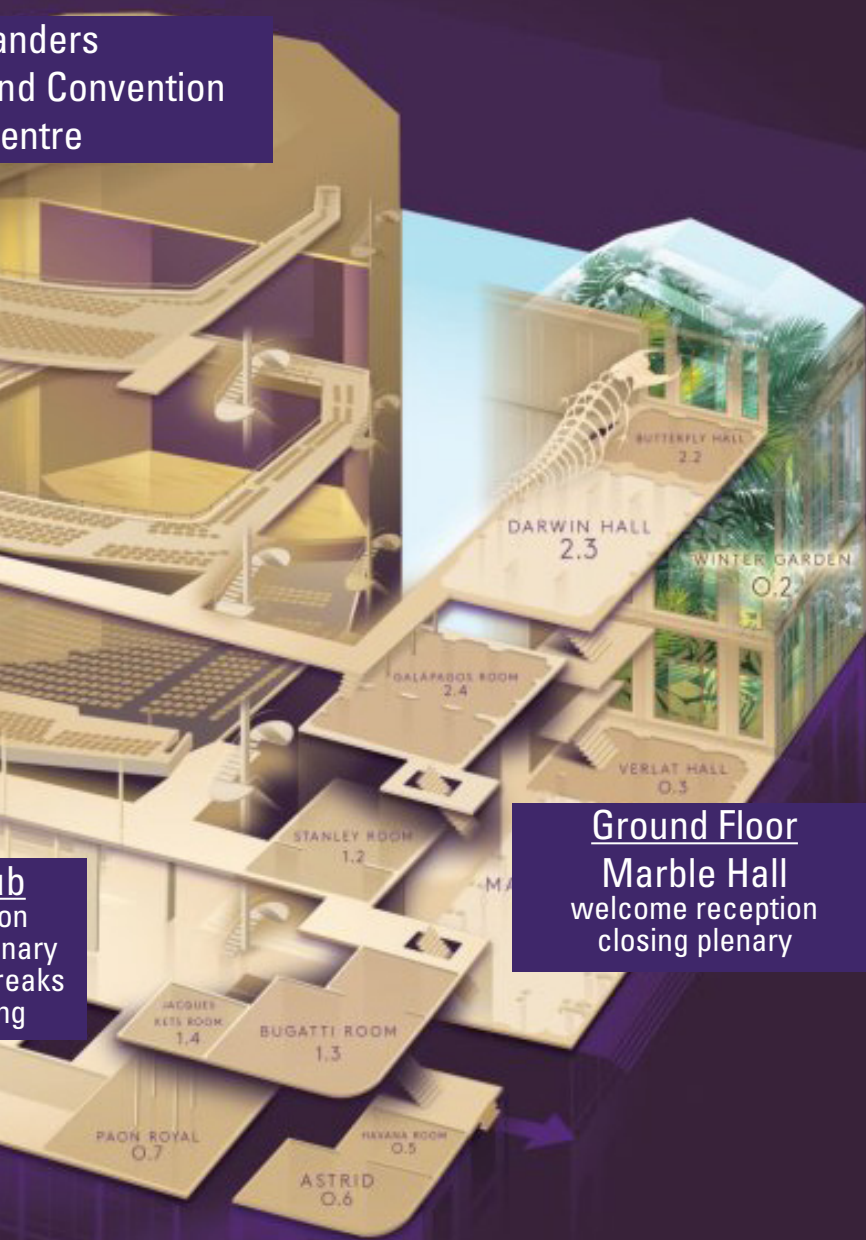


The Hub
registration
opening plenary
lunch and breaks
networking

Main Entrance

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Ground Floor
Marble Hall
welcome reception
closing plenary

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Sail Training International

Programme

Friday 6 December

08.45 - 09.45 Conference registration - The Hub

09.00 - 09.45 Arrival coffee - The Hub

10.00 - 11.15 - Session One

Presentation	Speaker(s)	Room
Session 1A Sail Training and the Future of Work: workforce development and transferable skills for the maritime industry and beyond	Kris Von Wald Pete Allison	Gorilla 1
Session 1B Engaging Youth through Communication and Participation	Nathalie Van Impe	Gorilla 3-4
Session 1C Marine Accident Investigation	Gavin Pritchard	Nightingale
Session 1D 2019 Events Review - Liberty Tall Ships Regatta 2019 and The Tall Ships Races 2019 - Aalborg and Fredrikstad	Patrick Herr Paulus Mooyman Ingar Guttormsen Søren Thørst	Toucan
Session 1E Trainees and Special Projects Funding Models	Lena Weweler Paul Van Ommen Malte Herbst	Pelican

11.15 - 11.45 Coffee & Networking - The Hub

12.00 - 13.15 - Session Two

Presentation	Speaker(s)	Room
Session 2A Event Safety and Crowd Management Workshop	Jeroen Vanherck Bart Bruelmans	Gorilla 1
Session 2B The Tall Ships Races 2019 Review - Bergen and Aarhus	Annie Hadjidemetri Morten Dahl Sebjørnsen Charlotte Kirk Elkjær	Gorilla 3-4
Session 2C Weather at Sea: easily accessible resources and how to use them in a busy working day	Simon Rowell	Nightingale
Session 2D The Great Environmental Debate: Our role within this critical issue	Dr. Josh Willis NASA Pramod Shamar FEE Peter Haugan UNESCO Jurgen Hinrichs AVH II Ben Stuart	Toucan

Session colour coding guidance

Sail Training

Joint Interest

Host Port

Research



Programme
Friday 6 December

13.15 - 14.30 - Lunch break - The Hub

14.45 - 16.00 - Session Three

Presentation	Speaker(s)	Room
Session 3A Speed Meetings * Please note: this is a prebooked session*		Gorilla 1
Session 3B Sail Training Showcase	Mr Pavel Kosvalishin Kevin Vereecken Anousch Vallaeyts Daniel Moreland	Gorilla 3-4
Session 3C Recruiting, Training and Managing Volunteers	Panel	Nightingale
Session 3D Sailing Ship Stability	Marijke de Jong	Toucan
Session 3E Sail Training Research Session	Lucy Grodie Pete Allison	Pelican

16.00 - 16.30 Coffee & Networking - The Hub

16.45 - 18.00 - Session Four

Presentation	Speaker(s)	Room
Session 4A Helping Ships Generate Income Whilst in Port – the challenge of finding innovative ideas	Annie Hadjidemetri Alfonso Garzón Caroline Strouss	Gorilla 1
Session 4B Digital Media and Marketing on a Budget	Ben Clark	Gorilla 3-4
Session 4C Personal Career Development within the World of Tall Ships and Sail Training	Bernt Folmer	Nightingale
Session 4D Safety Aloft and Rig Maintenance	Tobias Bender Richard Tefsen	Toucan
Session 4E Youth Council Session - A workshop in how to innovate Sail Training	Matilda Dagberg	Pelican

09.00 - 09.45 Arrival coffee - The Hub

10.00 - 11.15 - Session Five

Presentation	Speaker(s)	Room
Session 5A Trainees' Needs in Port during Events – ensuring safety, welfare and a positive experience	Paul Bishop Mark Todd Monique Touw Pauline Appleby Murray Henstock Matilda Dagberg	Gorilla 1
Session 5B Sail Training Research Grant Reports 2018	Carole Shannon Montse Pijoan	Gorilla 3-4
Session 5C Square Rigged Masterclass	Robin Snouck Hurgronje Pedro Mendes William Sabatini	Nightingale
Session 5D The Art of Sustainable Social Media when Content is King	Mandip Shanker	Toucan
Session 5E Port Advisory Group Open Session	Caroline Strouss Roger Waggott Vanessa Mori	Pelican

11.15 - 11.45 Coffee & Networking - The Hub

12.00 - 13.15 - Session Six

Presentation	Speaker(s)	Room
Session 6A The Environmental Session - vessels and host ports' best practice	Mark Friedman Aoife Ledwidge O'Brien	Gorilla 1
Session 6B Sponsorship - generating revenue from the corporate sector	Jari Pekka Jouppi Magda Makowska	Gorilla 3-4
Session 6C The Tall Ships Races 2020 Preview	Representatives of the ports of Lisbon, A Coruña, Cádiz and Dunkirk	Nightingale
Session 6D Engaging the Community in Sail Training Projects - case studies	Stefan Abrahamsson Arjen Mintes	Toucan
Session 6E An Insight into European Maritime Heritage	Hedda Lombarda	Pelican



Programme
Saturday 7 December

13.15 - 14.30 - Lunch break - The Hub

14.45 - 16.00 - Session Seven

Presentation	Speaker(s)	Room
Session 7A Ports and Ships: improving communications and understanding of their respective needs during a Tall Ships event	Charlotte Kirk Elkjær Roger Waggott Nathalie Beloso Alfonso Garzón Jurgen Hinrichs Haakon Vatle	Gorilla 1
Session 7B Sail Training International Ships Council- Tall Ships Forum	Stephen Moss Haakon Vatle Pedro Mendes	Gorilla 3-4
Session 7C Youth Council Session	Matilda Dagberg	Nightingale
Session 7D Sail Training International Ships Council - Small Ships Forum	Toby Marris Lucy Grodie Jan Miles	Toucan
Session 7E Research Open Table Network Group		Pelican

Session colour coding guidance

Sail Training

Joint Interest

Host Port

Research

You
~ Can Sail On ~

BOARD[®]



THE TALL SHIPS

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SESSION ONE - Friday 10.00 - 11.15

Presentation Summaries

Session 1A - Sail Training and the Future of Work - workforce development and transferable skills for the maritime industry and beyond - Kris Von Wald and Pete Allison

In two separate parts, this workshop will make connections between sail training, education, transferrable skills and 21st century workforce requirements.

Part 1:

The 2018 World Economic Forum in The Future of Jobs projected that in 2022 there will be an increased need for workforce skills such as critical thinking and solving complex problems; active learning and adaptive learning strategies; and leadership and social influence. The Edinburgh study on the Characteristics and Value of the Sail Training Experience found that across a range of vessels and voyages, across many different cultures, sail trainees reported an increase of confidence in themselves and their dealings with the world, and that those changes were durable. In 2018, the National Academies of Sciences, Engineering, and Medicine published How People Learn II, finding that learning happens through observation of adults or experts doing a task, and that developing mental models through appropriate application and use of information to solve problems leads to learning. Industry professionals are asking colleges and universities to pay more attention to preparing graduates with non-technical skills (such as leadership, being part of a team, communication) so they are better prepared to be part of the work force. This session will show some of the compelling ways sail training and the Tall Ships experience are in prime position to help young people gain social and physical confidence, improve learning and retention, and gain skills needed for our current and future workforce.

Part 2:

Given the escalating cost of a university education and the diversity of skills demanded of the 21st century workforce it seems preposterous to ask a 17 year old to make an informed decision on the direction of their life at a young age. Systems which recognize the value of learning in a vocational context, where key skills, useful in many careers, can be nurtured are gaining increasing attention in Europe and North America. This session will provide examples of transferable skills in the context of snow sports (in the UK and USA) and the impact of this work at different levels within and beyond the snow sports world with a specific focus on the potential for a similar approach in Sail Training.

Friday 10.00 - 11.15 - SESSION ONE
Presentation Summaries

Session 1B
Engaging Youth through Communication and Participation
Nathalie Van Impe

A lot has been said and written about generations Y and Z, or the millennials and post-millennials. But what do they think of ports? What do they see as our role as a port, both locally and internationally? As an employer and as a driver for sustainability? Which strengths and weaknesses do they define? What is their feedback on our operations?

On that basis, how do we as Port of Antwerp connect with Gen Y and Gen Z? How does our communication strategy interact with what young people need? And how do we attract new talent on the labour market?

Innovation, sustainability and participation are key pillars in our communication strategy.

Nathalie Van Impe, CCMO of Port of Antwerp, shares her vision and insights.

Session 1C
Marine Accident Investigation
Gavin Pritchard

The first part of the presentation will summarise the evolution and history of risk and accidents in the marine environment. This will include a brief introduction to accident theory to explain why accidents happen (and, therefore, how to avoid them) and an analysis of the similarities of the losses of *Titanic* and *Costa Concordia*.

The second part of the presentation will be two fascinating case studies: a maritime incident and the Challenger space shuttle disaster.



SAIL TRAINING INTERNATIONAL
BLUE FLAG SCHEME

Stay in tune with your Trainees and
Demonstrate your Environmental
Credentials

To find out more email:
blue.flag@sailtraininginternational.org

SESSION ONE - Friday 10.00 - 11.15

Presentation Summaries

Session 1D

2019 Events Review - Liberty Tall Ships Regatta and The Tall Ships Races Host Ports - Aalborg and Fredrikstad

Host Port representatives from both the Liberty Tall Ships Regatta 2019 and The Tall Ships Races 2019 will give feedback on the preparation and delivery of the event in their city. These first-hand insights will include areas of their projects that were successful and also the more challenging areas where lessons were learnt.

In this session, Rouen & Scheveningen port representatives will discuss the Liberty Tall Ships Regatta Ingar Guttormsen from the project team in Fredrikstad and Søren Thørst from Aalborg speak about their Host Ports' experiences from The Tall Ships Races 2019. Rouen & Scheveningen port representatives will discuss the Liberty Tall Ships Regatta.

These sessions offer a valuable source of advice and guidance for contracted and potential host ports.

Session 1E

Trainees and Special Projects Funding Models Lena Weweler, Paul Van Ommen and Malte Herbst

This session will explain three different funding schemes which may be relevant to organisations, vessel operators or individuals and will look at the results and benefits of the schemes.

The Sail Training International Youth Development Fund was set up in 2019 and replaces the NSTO bursary scheme. Instead of funding individual trainees or groups of trainees, funding is now aimed at projects. Instead of specifically aiming funding at ships, NSTOs or agencies trying to reach out to youth, Sail Training International aims to support any projects which encourage young people to benefit from Sail Training.

The session will consider the Canada Legacy Fund, which was set up in 2018 with donations from Rendez-Vous Naval de Quebec following the Rendez-Vous 2017 Tall Ships Regatta.

The work of STAG (Sail Training Association Germany) which has been successfully funding young German trainees for the last 6 years will be used to highlight best practice in this area.

Friday 12.00 - 13.15 - SESSION TWO
Presentation Summaries

Session 2A
Event Safety and Crowd Management Workshop
Jeroen Vanherck and Bart Bruelmans

In this workshop we will tackle some important aspects of crowd management and tools to help organisers and/or emergency services in crowd management.

We will briefly address some theoretical concepts (e.g. fencing, static and dynamic crowd control, headcount by mobile devices, etc) and then elaborate on these with some practical cases based upon our experience.

We will also discuss the approach that event safety is a joint effort of both the organisation of the event and the public services. This approach has been implemented in the city of Antwerp for more than ten years now. It is a method of working as well as an ICT system that supports and facilitates this. All partners involved consider this as an asset to create a safe and secure event.

Session 2B
2019 Event Review - The Tall Ships Races Host Ports
Bergen and Aarhus

Host Port representatives from The Tall Ships Races 2019 will give feedback on the preparation and delivery of the event in their city. These first-hand insights will include areas of their projects that were successful and also the more challenging areas where lessons were learnt.

In this session, Annie Hadjidemetri and Morten Dahl Sebjørnsen from Bergen and Charlotte Kirk Elkjaer from the project team in Aarhus speak about their individual Host Ports' experiences from The Tall Ships Races 2019.

This sessions offers a valuable source of advice and guidance for contracted and potential host ports.

SESSION TWO - Friday 12.00 - 13.15

Presentation Summaries

Session 2C

Weather at Sea - easily accessible resources and how to use them in a busy working day - Simon Rowell

There's a lot of information out there and if you know what you're looking for and how to access it in a cost-effective manner then that makes using and interpreting it more useful and efficient.

This workshop goes through the information you need to make a useful weather forecast for the next few days, and how to get it with a variety of communications methods to suit your vessel's download ability. It will also look into the types of conditions that could cause squalls, microbursts and other hazardous weather conditions.

Session 2D

The Great Environmental Debate: Our role within this critical issue Panel session

This session begins with an overview of the environmental movement around the world and how it has become one of the most critical issues of our time. We look at what is being done and by whom. The session will then focus in on the Foundation for Environmental Education's work, standing and global reach, including their innovative Eco-Schools programme.

Finally we shall be introducing the STI Blue Flag programme, highlighting the work done between STI and FEE in its development, outlining its principles and how it operates and discussing what a vessel needs to do to achieve the Blue Flag and what it gets out of it.

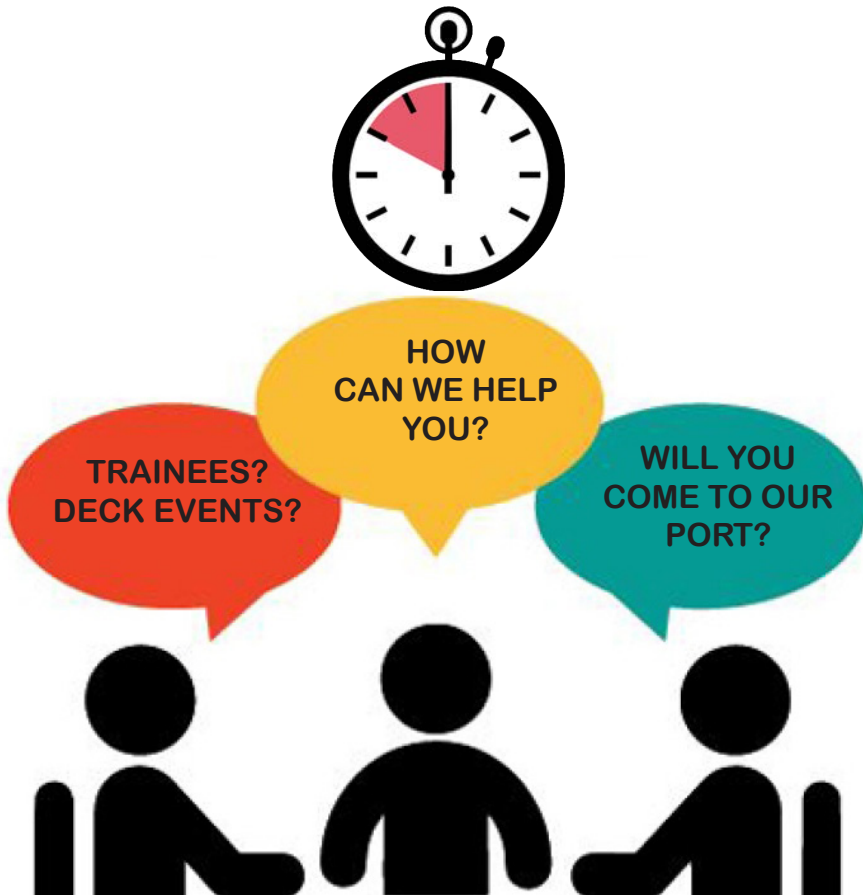
The STI Blue Flag programme is a dynamic and changing set of criteria that is awarded annually. Through ongoing review and updates we will continue to make this a high calibre world class environmental standard.

Session 3A
Speed Meeting Session
PLEASE NOTE: This is a Pre-Booked Session

A series of scheduled speed meetings will enable vessel operators and host ports to open a dialogue, “put faces to names” and agree follow-up meetings where appropriate.

This session will only be available on a pre-booked basis.

If you have not pre-booked but would like to participate, please contact the registration desk for information on last-minute availability.



SESSION THREE - Friday 14.45 - 16.00

Presentation Summaries

Session 3B Sail Training Showcase Panel session

This session will showcase four very different sail training organisations and Tall Ships operators from around the world and will give a fascinating insight into their individual voyage and on board sail training programmes.

Circumnavigation of Kruzenshtern and Sedov 2020

Rupel Sail Training programme (Kevin Vereecken)

Pelican of London Sail Training Programme (Anousch Vallaeys)

Picton Castle Bosuns' School (Captain Dan Moreland)

Session 3C Recruiting, Training and Managing Volunteers

Host Port volunteers play a vital role in the delivery of any Tall Ships event. They are also an essential part of most Tall Ship organisations, whether on board or providing on-shore support. Managing volunteers effectively and getting the best out of them requires good leadership and clear expectations. This joint interest session will look at a number of case studies where Tall Ship operators and host ports have been successful in developing their cadre of volunteers to help deliver the event, or sail as a valued member of the crew. The aim of this session is for delegates to be inspired about the amazing contribution that volunteers can deliver and come away with an understanding of the principles required to effectively build volunteer teams.

Charlotte Kirk Elkjær will explain how the City of Aarhus had 1,958 'city volunteers' providing year-round assistance to +60 different events and cruise ship arrivals. Learn more about how Aarhus manages and develops the volunteer programme and why more and more volunteers sign up to become city volunteers. Focus will be on how to create an identity among the volunteers and what it takes to maintain the identity. Moreover, Charlotte will talk about how the volunteer system works and why so many different organisers choose to use city volunteers.

Brid Barret will explain how hundreds of volunteers from all walks of life have been key to the success of the Rona Sailing Project for sixty years. She will give a brief overview of the organisation and discuss their current volunteer recruitment, induction, training and promotion systems.

Session 3D
Sailing Ship Stability
Marijke de Jong

Stability is a well-known word. In all languages: stability, stabilité, stabilitet, stabilität, σταθερότητα, stabilitás, stabilità, stabilność, estabilidad. A trustworthy word which means balance, constancy and durability. A stable ship is supposed to be obvious. An unstable ship just cannot exist because she will capsize, like the famous *Wasa*, a Swedish warship which on 10th August 1628 capsized and sank on her maiden voyage having sailed just one nautical mile.

So as far as ships are concerned, stability cannot be non-existing, but it could be 'just a bit', 'sufficient', or for that matter 'too much'. Every ship is different, but the basic theory is the same for every floating object, so this holds for every ship.

Stability of ships is a concept with a wide range of values and to avoid endless discussions whether or not a ship is stable, the stability of all commercially sailed sailing ships is bound by rules and regulations. But the stability calculations done to see if the sailing ship will comply, too often are put in the bottom drawer of the desk never to come out again. So what could these calculations tell us on our ships' behaviour and, more important, what do they not tell us and what are the other factors that determine, for instance, resistance to rolling.

Session 3E
Sail Training Research Session
Lucy Grodie and Pete Allison

Sail Training makes a positive difference to so many young people. Overcoming the challenges of living and working together on a boat with people you may not know very well, requires courage, tolerance, communication and teamwork. People find their strengths and discover what they can do, not what they can't.

ASTO (the Association of Sail Training Organisations) supports more than 30 UK Sail Training charities that provide adventure for young people and people with disabilities from all backgrounds. Part of ASTO's role is to encourage member organisations to improve what they do, by sharing good practice, commissioning research and surveys and gathering data on outcomes.

In this session ASTO explains how Sail Training can have a long-term positive impact on those that take part.





SESSION FOUR - Friday 16.45-18.00

Presentation Summaries

Session 4A - Helping Ships Generate Income whilst in Port - the challenge of finding innovative ideas Annie Hadjidemetri, Alfonso Garzón, Caroline Strouss

For a Tall Ships event to be successful, ports need to be able to attract ships. For events to be viable to commercial ships, they need to have ways of generating income whilst in port. This is a Host Port focused session whereby speakers from both ports and ships share their views and experiences on how ports can maximise opportunities for ships whilst they are in their port for a Tall Ships event. The idea of traditional corporate hospitality is no longer the main option and the session will focus on new ideas ports have tested, what has succeeded and what hasn't, what the challenges have been and what lessons have been learnt. Each ship provides a different opportunity and we will be hearing from a ship's perspective what alternatives they can offer, the importance of clear and regular communication between ships and ports and what is important to a ship, including their limitations and the challenges they face.

Finally, we will be hearing from a ship recruitment specialist who will highlight ways in which ports can work with ships to maximise the opportunities for income generation. These include the need for ports to understand each ship's requirements, the importance of being able to offer ships 'trainee and deck rental packages' and different ways of finding clients to rent decks during the more difficult summer holiday period.

Session 4B Digital Media and Marketing on a Budget Ben Clark

Explore how to create and maintain an online presence for your sail training organisation without breaking the bank. Successful media and marketing can often be seen to have a high price tag, but using readily available online resources and services can prove this to be a misconception.

This session will introduce a number of low cost ways that you can create, update and manage your online media presence. It will focus on different ways to build and update a website on a budget, managing and scheduling social media channels all year round and creating on-brand automated email marketing that works.

Session 4C
Personal Career Development within the World of Tall Ships and Sail Training - Bernt Folmer

This session should be of interest to all those who are interested in furthering their nautical careers on large sailing vessels. Assisted by a brief run through history, starting with the good old time of the grain races, Bernt will talk us through the main aspects of education both theoretical and on-board training.

He will look at potential career paths, the benefits of relevant qualifications such as the Sail Endorsement schemes and the differences between some Flag State requirements. The need for a separate section in the present STCW will be a discussion topic. Bernt will also discuss the advantages of meeting and networking with colleagues of other Tall Ships.

Session 4D
Safety Aloft and Rig Maintenance
Tobias Bender and Richard Tefsen

Initiated by the ongoing yard refit of the Navy Sail Training vessel *Gorch Fock*, the German Navy decided to send naval officers and cadets on several voyages onboard the civil Sail Training vessel *Alexander Von Humboldt II* in 2019 and 2020. One main objective was to realize replacement crew-training including working aloft in the rig, that should be comparable to German Navy standards as far as possible. Based on this, the question came up about how far the Fall Protection PPE Systems on both vessels are comparable in terms of their handling and safety standard. Marigraph the company of naval architect Tobias Bender, developed and compiled an extensive comparative technical study on both vessels' Rig Fall Protection Systems. This was approved by classification society DNV-GL and certified adequate safety aloft standards for *Alexander Von Humboldt II* Sailmaster BV is concluding it's latest task; rigging new-built *STV Polang* for the Chinese PLA Navy. When the building is finished, maintenance starts. We discuss:

- How do you maintain your brand new vessel, to keep it as nice looking as it was when delivered?
- Comparison for different styles of maintenance and maintenance systems.
- Navy Vessels vs civilian STV's.
- The role of Class agencies.
- Ship based maintenance and shore based maintenance.

All experiences reflect work done in the STI Ships' Council and maintenance workshops.

SESSION FOUR - Friday 16.45-18.00

Presentation Summaries

Session 4E

Youth Council Session - A workshop in how to innovate sail training

Matilda Dagberg

No one does sail training better than we do, that's for sure! But we can, and must, always look to improve.

Join Matilda, Vice Chair of the Youth Council and Hult International Business School MSc Student in Disruptive Innovation, in doing just that. Spark new ideas in this interactive session and pick up innovative techniques to take back your organisation for a more extensively reimagining of how you do things - big or small.

Everything from how to recruit trainees to how you store your groceries. The wider Youth Council will also be in attendance to support you on this creative journey!



Sail Training International

Celebrating 10 Years of the Youth Council

Session 5A
Trainees' Needs in Port during Events: ensuring safety, welfare and a positive experience - panel session

Trainees are the most important aspect of a Tall Ships Race or Regatta. As well as ensuring they have an enjoyable and positive experience, their safety and welfare is paramount. All vessel operators that enter The Tall Ships Races and Regattas are required to have a Trainee Welfare, Safety and Protection policy as part of their Safety Management System and there have been several informative workshops at previous conferences covering this important requirement. This joint interest session will look at the challenges, commercial conflicts and requirements needed ashore during port programmes for the crews.

This discussion forum will have six panel members representing host ports, vessel operators, trainees and STI. After a short presentation from each, it will be opened to the floor to ask questions, discuss issues and, importantly, to share experiences. This feedback will help shape future policy and influence the advice STI gives to host ports.

Host Port delegates with responsibility to help ensure the safeguarding and welfare of trainees during our events, are encouraged to attend as well as all sail trainers responsible for the welfare of trainees during our Races and Regattas.

Session 5B
Sail Training Research Grant Reports 2018
Montse Pijoan and Carol Shannon

Montse Pijeon - My doctoral thesis is an anthropological study of Sail Training and its relationships with an open environment. Tall ships are built by the different crews sailing on them, together with the materials and the ocean-sky surroundings that interact with them. Therefore the boats, just as the youths sailing on them, are in continuous transformation and adaptation to a changing world. My analysis follows the holding on to each other once on board.

Mutuality amongst crew members, the boat and the environment breathes life into the ship! This being alive, and with all on board taking part in the different rhythms required by the boat, leads to differences from within which are experienced by crew members in an endless process of continuous growth. Participating in these experiences, such as when hoisting or pulling the sails down while underway, is to venture across a threshold that makes it a transformative experience for everyone.

SESSION FIVE - Saturday 10.00 - 11.15

Presentation Summaries

Session 5B continued

Becoming attentive to the environment rather than depending on a method: education is a matter of becoming. It is not about instilling knowledge in the minds of the youngsters, it is about leading apprentices into the world.

Carol Shannon - The current 'Generation Z' has been identified as the first 'digital natives' and current research suggests that social media is part of everyday life for this generation. For our research, of key interest was understanding trainees' attitudes towards the absence, for several days, of 'screen-time'. This research wanted, amongst other things, to understand trainee attitudes to the absence of screen-time, and importantly whether perceptions about the absence of screen-time may be posing a barrier to participation in sail training (and other outdoor adventure contexts where screen-time is unavailable). This study adds to a growing body of literature in sail training and broader Outdoor Adventure Education literature, providing empirical evidence of the benefits to be gained from sail training voyage participation. Our study showed that young trainees enjoyed face-to-face social interaction and that they bonded during and because of challenging activities and experiences, developing friendships and accepting one another's differences. This presentation will look at our research methodology and findings, what we can learn from the study and how it can underpin further investigation into how, as sail training organisations, we can respond to ensure engagement and learning by our sail training participants.

Session 5C

Square Rigged Masterclass

Robin Snouck Hurgronje, Pedro Mendes, William Sabatini

This session follows on from the popular workshop last year and aims to be of interest to all levels who sail square-rigged ships, from deckhands to experienced Masters.

This will be a fascinating insight into the established practices of square-rigged sailing today. A panel of three experienced and skilled captains will share their knowledge covering the fundamental principles and practices as well as the finer points of handling square-riggers. They will expand on the pros and cons of different rig designs for various sizes of vessels and training programmes. This will be followed by an open panel discussion and opportunity to ask related questions.

Session 5D
The Art of Sustainable Social Media when Content is King
Mandip Shanker

What does sustainability mean when it comes to social media and how sustainable is your social media planning?

In an age where organisations struggle to operate without a comprehensive social media approach, how does one consider how sustainable their content strategy is?

With the only constant being change...the speed of change is a huge consideration for host ports. The challenge is delivering content that is both relevant and dynamic for an ever-evolving target market along with the need to build awareness, interest and desire towards a four day port event – are you ready? This session considers the challenge of resources when it comes to creating an engaging social media strategy when your audience decides when, how, what and when they want to consume.

Find out about the balance of resource and the art of collaboration, partnership and repurposing in order to plan, measure, manage and drive your social media channels... and what tools are available to help close the gap.

Session 5E
Port Advisory Group Open Session
Caroline Strauss and Roger Waggott

THE PORT ADVISORY GROUP – WORKING TO OFFER RELEVANT ADVICE AND RECOMMENDATIONS TO HOST PORTS AND TO THE TSRIL BOARD

The Port Advisory Group session will offer delegates a series of interactive presentations. PAG members will discuss the work they have done up to now, present projects and future plans. Topics will include recommendations in the form of a Ship Recruitment timeline, advice on trainee recruitment, funding initiatives for Ports and more. The PAG works in an advisory capacity to the TSRIL board, but is primarily there to help ports, regardless of their experience, by providing recommendations and advice on various important aspects related to hosting a Tall Ships event.

Both port and ship representatives will be invited to join in on the conversation and share their views and experiences with the objective of making the PAG's work both relevant and comprehensive.

SESSION SIX - Saturday 12.00 - 13.15

Presentation Summaries

Session 6A

Sail Training Vessels and the Environment: a case study discussion

Mark Friedman and Aoife Ledwidge O'Brien

So how do you integrate an environmental programme into a sail training one? Interested? Then this is the session for you. Let Mark Friedman, a leading environmental programme planner and educationalist, explain how they do things at the LA Maritime Institute. Next we'll hear from Aoife Ledwidge O'Brien, STI Trustee focused on the Blue Flag initiative, who gathered sailors, scientists, engineers and climate analysts aboard the *Brian Boru* and is in the process of developing an "E-Handbook" to support vessels in adding environmental elements to their trainee experience. Get the opportunity to share your experiences, have your say and brainstorm activities to put into practice on board your vessels.

Session 6B

Sponsorship - generating revenue from the corporate sector

Jari-Pekka Jouppi and Magda Makowska

Successfully engaging the local business community is vital if significant host port sponsorship revenues are to be realised. Whether internal or external sales resources are used, the fundamentals of marketing and sales best practice remain the key to success. "It all starts from the industry and company surveys and ends in a good story and active sales operation". This session will use a live case study to consider how a structured approach to the marketplace can yield success. You will also hear the latest trends inside European sponsorship.

Session 6C

The Tall Ships Races 2020 Preview - Representatives from the host ports of Lisbon, Cádiz, A Coruña and Dunkirk



Session 6D
Engaging the Community in Sail Training Projects - case studies
Stefan Abrahamsson and Arjen Mintjes

Case Study 1 - STAF has a long history of working for youth in risk of social exclusion. Presently STAF have three active programs, taking over 50% of our Sail Training capacity. In our presentation we will concentrate on Sea Tribe.

Sea tribe – passage to the future (2018-2020)

Sea tribe – passage to the future (2018-2020) is a joint project of Y-foundation and STAF, funded by Centre for Social Welfare and Health Organizations' (STEA). It focuses on strengthening (working-) life- and social skills of 18-30-year-old young adults who are in risk of social exclusion and are starting their independent lives. Our aim is to develop a model which effectively reduces loneliness, social exclusion and helps people in our target group to get back on track and eventually move on to working life. This is done by combining methods of sail training, adventure education, peer-to-peer-support and social case management. We will present the preliminary results of the project and highlight the remarks we have made along the way, for example about what kind of challenges and benefits a sector boundary-crossing collaboration might bring and how to deal with cultural clashes within the network involved in the project: volunteers, social work professionals, educators and professional seamen.

Who is involved in the project?

Y-foundation, Project coordination

Our mission is to enhance social justice. We do this by developing social housing to the largest Finnish cities lacking affordable housing. The foundation is one of the key national developers of the Housing First principal in Finland.

Case Study 2 - Arjen Mintjes will speak about the way “Harlingen Sail”, the organisation behind The Tall Ships Races Harlingen 2014, 2018 and 2022, succeeded in engaging the Harlingen population in their events. Over the years the local opinion changed from “wait and see” into “very enthusiastic “ and as a result The Tall Ships Races Harlingen 2018 attracted even more trainees and visitors than the 2014 event. This workshop will focus on how to attract trainees, how to involve local SME's, how to cooperate with local educational institutes and how to involve local volunteers. Lessons learned and the changes in the organisation as a result in preparation for 2022 will be presented.

SESSION SEVEN - Saturday 14.45 - 16.00

Presentation Summaries

Session 6E

An Insight into the European Maritime Heritage Hedda Lombarda

The European Maritime Heritage (EMH) is a non-governmental organisation for private owners of traditional ships, as well as for maritime museums and other interested bodies. Its objectives are to encourage mutual cooperation between the extensive community of organisations in Europe involved in keeping maritime heritage alive and act as a conduit for the flow of advice and assistance and increase public awareness of those cultures. EMH provides official organisations of the European Union with a representative and consultative service on all aspects of preserving and operating historic boats and vessels. Hedda will provide a fascinating insight into this well-respected organisation and should be of interest to all traditional European vessel operators as well as all those who are more generally involved in lobbying and negotiating legislation and regulations.

Session 7A - Ports and Ships - improving communications and understanding of their respective needs during a Tall Ships event Panel session

This session aims to highlight the importance of regular communication between host ports and ships.

A panel of ports and ships will discuss important issues such as different ships' needs whilst in port, the implications of issues such as last minute no-shows; the need for ports to be familiar with what each ship can offer in terms of deck rentals and more; the importance of the berthing plan for commercial ships vs naval ships; the impact of ships' opening hours; the added value of having the captain, crew and trainees present during deck events; the importance of early communications; the advantages of having a port contact who is familiar with the ships and their operators; the best time for ports to make contact with ships... and much more!

Saturday 14.45 - 16.00 - SESSION SEVEN
Presentation Summaries

Session 7B
Sail Training International Ships Council
Tall Ships Forum

This session enables members of the Tall Ships Forum to meet and discuss future strategies and projects.

Please note that non-member vessel operators are warmly invited to attend the relevant forum.

Session 7C
Youth Council Session

The STI Youth Council would like to invite all delegates to join us in developing our projects and future initiatives for 2019 and beyond. This session will take the form of active group work. Upon arrival, you will be greeted by a member of the STI Youth Council Executive Committee and brought up to speed on the project groups so you can pick what feels right for you. We'll also be eager to hear your ideas and how we might join forces to achieve them!

So why not wrap up your conference by channelling all that positive sail training buzz into action?

Don't forget, our Youth Event will be on Friday night, stop any of us in a red t-shirt for details!

Session 7D
Sail Training International Ships Council
Small Ships Forum

This session enables members of the Small Ships Forum to meet and discuss future strategies and projects.

Please note that non-member vessel operators are warmly invited to attend the relevant forum.

Session 7E
Sail Training International Research
Open Table Network Group

An 'around the table' discussion open to everyone with an interest in sail training research.



Sail Training International

**SAIL TRAINING INTERNATIONAL
WOULD LIKE TO THANK:**



**Port of
Antwerp**

**THE CITY OF ANTWERP & THE PORT OF ANTWERP
for their sponsorship of the
INTERNATIONAL SAIL TRAINING AND TALL SHIPS
CONFERENCE 2019**

**THE JOINT HOST PORTS OF
THE TALL SHIPS RACES 2020
for hosting the Thursday evening
Welcome Reception**



**THE CONFERENCE SPEAKERS & VOLUNTEERS
for giving their time so freely**

HOW WAS IT FOR YOU?

PLEASE LET US KNOW WHAT YOU THINK OF THE CONFERENCE AND HELP US TO MAKE SURE WE ARE PROVIDING WHAT YOU NEED.

YOU CAN COMMENT ON THE INDIVIDUAL SESSIONS AND THE CONFERENCE OVERALL BY OPENING THE SURVEY ON YOUR PHONE, TABLET OR VIA THE APP

www.surveymonkey.co.uk/r/ANTWERP2019

IT HAS BEEN DESIGNED TO ONLY TAKE A FEW MOMENTS AFTER EACH SESSION ATTENDED

LEAVE THE SURVEY OPEN AND DO NOT HIT 'DONE' UNTIL YOU HAVE ATTENDED ALL OF YOUR SESSIONS.

**WHEN COMPLETE,
NOW HIT 'DONE'
TO SUBMIT YOUR COMMENTS.**

THANK YOU!

#STIC19

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