

# Setting up the Host Port Organisation



TURKU ● ÅBO 2011   
EUROPEAN CAPITAL OF CULTURE

STI Annual meeting in Toulon 2011 - Kimmo Hyyppä, Turku, Finland



# 1996

## The Cutty Sark Tall Ships Races 1996





2003

# The Cutty Sark Tall Ships Races 2003



# THE CUTTY SARK TALL SHIPS' RACES TURKU

31<sup>st</sup> JULY – 3<sup>rd</sup> AUGUST 2003

TURKU • ÅBO • FINLAND

ORGANIZED BY SAIL TRAINING  
INTERNATIONAL



# 2009

## The Tall Ships' Races 2009



Sail Training  
International

SCF Sovcomflot





2011

# The Culture 2011 Tall Ships Regatta





## "Players" in the game TURKU

Sail Training International

City of Turku (Central Administration)

- Port of Turku
- Finnish Navy (HQ in Turku)
- Turku 2011 Foundation
- Host Ports
- STAF

In Co-operation with:

Officials (police, maritime administrations , piloting, border guard, custom)

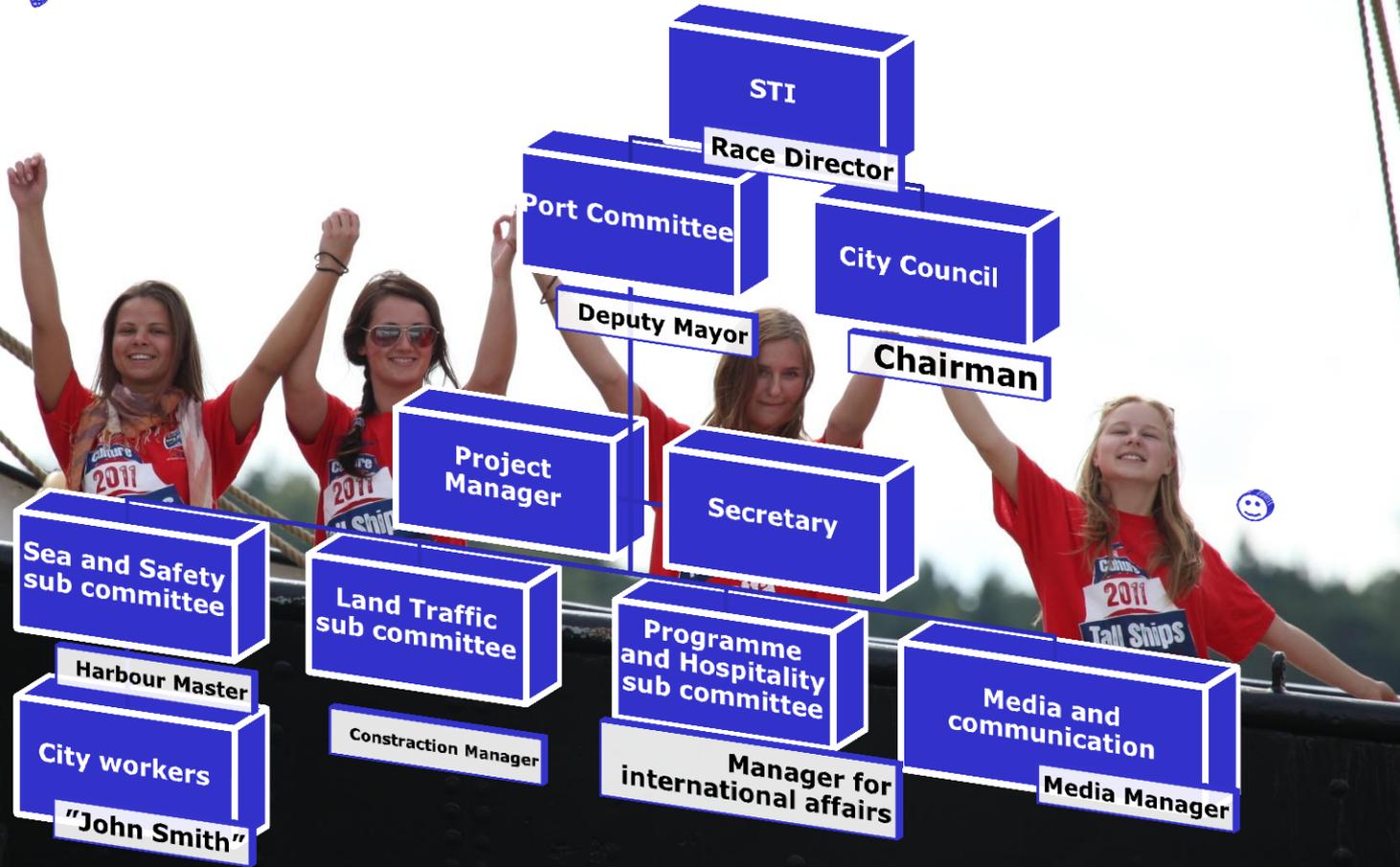
Maritime Centre Forum Marinum

Volunteers

Sponsors

Supporting partners (fund raising, web-design, licence productions, advertising, media partners etc.)







MIL





DE WERELD 2011  
2011-2012  
20-21-22

TALIS

GULDEN LEEUW  
Werkerlands  
Schooner  
Bouw 1927

A 55963 AC-10

POLI M





THE CULTURE. 2011  
TALL SHIPS HERITAGE  
28. 08. 2011 - 19089

TALLSHIPS



Seafronting  
040 - 524 507  
www.airistospa.fi

X 16646

WWW.AIRISTOSPA.FI

CAPELLI

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SUZUKI  
300  
SUZUKI



# Producing "The Show"

Artists, Crew Members, Promotion Area, Decoration etc.





Connecting thousands of people to join all kind of activities - "I was one of the makers".





# Connecting and "collecting" other city happenings to make a gigantic play





FORUM MARINUM  
NÄYTTELY  
JÄSTÄJÄNÄ  
MUSTA  
7/4 €  
Loppuun myyty



# Young people and Tall Ships!!?



Yes, young  
people and  
the  
Tall Ships.





# Showtime.

Invest in The Show.





# Showtime.

Invest in The Show.



**Motivated and trained co-operative companies from earlier races + the huge European Capital of Culture year.**

**Very important is also the long, 800+ history of the Port of Turku – that is REAL Tall Ships culture, as well as in all the Tall Ships ports.**





**Pulling the  
same rope.**





Giving a hand.





# Media contacts.





You are not  
alone.



**Sail Training International**





Turku welcomes You in 2017!

- 2017 -

100-Year Anniversary of The Republic of  
FINLAND

