



The Tall Ships Races Kotka 12.-16.7.2017

Event as Platform for Sustainability

FESTIVAL SITE MAP

60° 27' 59.843" N 26° 56' 45.6" E



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|---|----------------------------|--|-------------------------------|
| Festival Area | Crew Centre Harbour Centre | Kestotelilta ☺ | Sandro ☺☺ |
| Market stalls | City Theatre | Restaurant Paatepysakki ☺☺☺ | Karaoke Bar Fregatti ☺☺ |
| Market square | Eagle Karting | Viini & Bar Columbia ☺☺ | Restaurant Laakonki ☺☺☺ |
| Itämeri Village | Tunturi test track | Event Restaurant Rossi ☺☺☺ | Rommi Rudolf ☺ |
| Wooden Boat Centre | Benji | Restaurant Varasto ☺☺☺ Meripalvakiubit ☺ | Kotka Stage patio ☺☺ |
| Sail on Board/
Suomen purjelaiva-
säätiö (STAF) | Bagjump | Wine & Cocktailbar KÖLL ☺☺☺ | Hyöky/Lightship Kotka/KTP ☺☺☺ |
| | | KW Coffee ☺ | |



Opportunity for Sustainability – Experiments and Examples

- Kotka opted for innovations in sustainability i.e. we offered the event as platform for experimentation

Kotkamills

- Kotkamills donated to the event cups and plates that were made from 100% recyclable carton. The specific innovation in their carton is that it does not contain plastic at all. Therefore, the carton can be recycled among normal paper recycling, and the fibres can be used for paper manufacturing. The wood based fiber can be used up to 6 times. Our partner city Turku also adopted this.



Circular Economy

Sitra (the Finnish innovation fund). Cursor (local development company) and TSR Kotka organised a competition for sustainable logistics solution in major events – two were rewarded:

- **Valpastin Bike Share** –bike rental at Kotka bus station 13.-16.7.2017 ('Last mile solution') www.valpastin.fi/bikeshare
- **Laini.fi** (<https://www.laini.fi/meripaivat>). Platform solution for bringing passengers and bus charting companies together.
- **Sunborn Catering**, who ran three event restaurants took sustainable fish steaks in their selections.
- Baltic Sea seminar on board or Sedov organised with Baltic Sea think and do-tank **John Nurminen Foundation** 14.7. **Kotka Maritime Research Centre** organised an awareness raising area 'Baltic Sea' village aimed at families 13.-16.7.





<http://tallshipkotka.fi/>

