

International Sail Training & Tall Ships Conference 2012

Programme & Speaker Biographies



16th & 17th November 2012
Riga, Latvia

Organised by:



Sail Training International

*...the international voice of sail training
...changing young people's lives*

THE TALL SHIPS RACES & REGATTAS

2013 The Tall Ships Races



Aarhus, Denmark	4-7 July
Helsinki, Finland	17-20 July
Riga, Latvia	25-28 July
Szczecin, Poland	3-6 August

2013 Mediterranean Tall Ships Regatta



Barcelona, Spain	21-24 September
Toulon, France	27-30 September
La Spezia, Italy	4-7 October

2013 Sydney Auckland Tall Ships Regatta



Sydney, Australia	7-10 October
Auckland, New Zeland	24-27 October

2014 SCF Black Sea Tall Ships Regatta



Varna, Bulgaria	30-3 May
Novorossiysk, Russia	9-12 May
Sochi, Russia	15-18 May
Constanta, Romania	25-28 May

2014 The Tall Ships Races



Harlingen, The Netherlands	3-6 July
Fredrikstad, Norway	12-15 July
Bergen, Norway	24-27 July
Esbjerg, Denmark	2-5 August

2015 The Tall Ships Races



Belfast, UK	2-5 July
Aalesund, Norway	15-18 July
Kristiansand, Norway	25-28 July
Aalborg, Denmark	1-4 August

Let's haul together!

Tall ships and great ports meet together in Riga, Latvia for the International Sail Training and Tall Ships Conference 2012. This is the only global event of its kind, and it celebrates the magic of The Tall Ships Races and Regattas.

The tall ships and the ports totally depend on each other to create opportunities for young people to share the life-changing experience of adventure under sail. Without the ships, the ports cannot amaze and delight their population. Without the ports, the ships can go nowhere. We must haul together.

This year's conference is packed with practical advice and support for tall ship operators, for their masters and mates, for the ports and cities hosting tall ships events. For ships and ports there are sessions on marketing and branding, on recruiting volunteers and on maximising the economics of the events. For the ships there are sessions on preventing and managing major incidents. For the ports there is event planning and cutting edge sessions on developing social marketing. There will also be plenty of time for networking with friends old and new, the chance to meet the biggest names in sail training worldwide and to question and debate with the Trustees and Directors of Sail Training International and its operating companies.

Members of Sail Training International Youth are volunteering as the conference guides, while also running their own busy conference programme.



Welcome
International Sail Training and
Tall Ships Conference 2012

Sail Training International thanks the City of Riga, airBaltic and the Radisson Blu Hotel Latvija for their generous hospitality and support for our conference.

We hope you all find time to explore all that Riga has to offer while you are here. The historical centre is a UNESCO World Heritage site and in 2014 it becomes the European Capital of Culture. The area is rich in art nouveau architecture, art galleries and museums, parks, markets, cafes and clubs.

Enjoy.



Peter Cardy

Peter Cardy
Chief Executive
Sail Training International

Delegate badge colour coding:

Red = Sail Training International and speakers

Blue = Sail Trainers

Green = Ports & non sail trainers

Cloakroom	There is a cloakroom available but please note items are left at the owner's risk.
Lunch	Refreshments and a standing buffet lunch will be located in the foyer area of the conference floor (Hall 2).
Message Board	This is located by the Registration desk should you wish to post messages for other delegates.
Enquiries	Please go to the main Conference Registration desk for any conference queries.
First Aid	Anyone requiring first-aid should go to the Registration Desk.
Lost Property	Please hand any lost property in at the Registration Desk.
Mobile phones	Please switch off or set to silent during presentations.
Smoking	Smoking is not allowed inside the hotel and conference centre.
Presentations	Copies of many of the presentations will be available on the Sail Training International website one week after the event. Some events are being filmed and the recording will be available to view via YouTube. Delegates will be informed by email when the recordings are available.
Filming	Please be aware that two cameramen will be recording some of the sessions during the conference. The camera is fixed on the speaker and screen; however there may be an occasional audience shot. If you do not wish to be seen in any resulting footage, please inform the Registration staff.



For information and to book a tour of Riga, visit the tourist desk located in the hotel.

For information regarding our host city of Riga, please visit the Riga stand which is part of the Tall Ships Races 2013 stand.

Conference centre address: **Radisson Blue Hotel
Latvija, Riga**

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latvia.sales@radissonblu.com

Thursday 15th November

19:00-21:00 Tall Ships Races 2013 and Mediterranean
Regatta Host Ports Reception

Friday 16th November

08:00-08:45 Registration & coffee
09:00-10:00 Opening plenary session
10:00-10:45 Coffee break
11:00-12:15 Session 1
12:15-13:45 Lunch
13:00-13:45 Drop in sessions
14:00-15:15 Session 2
15:15-15:45 Coffee break
16:00-17:15 Session 3

Saturday 17th November

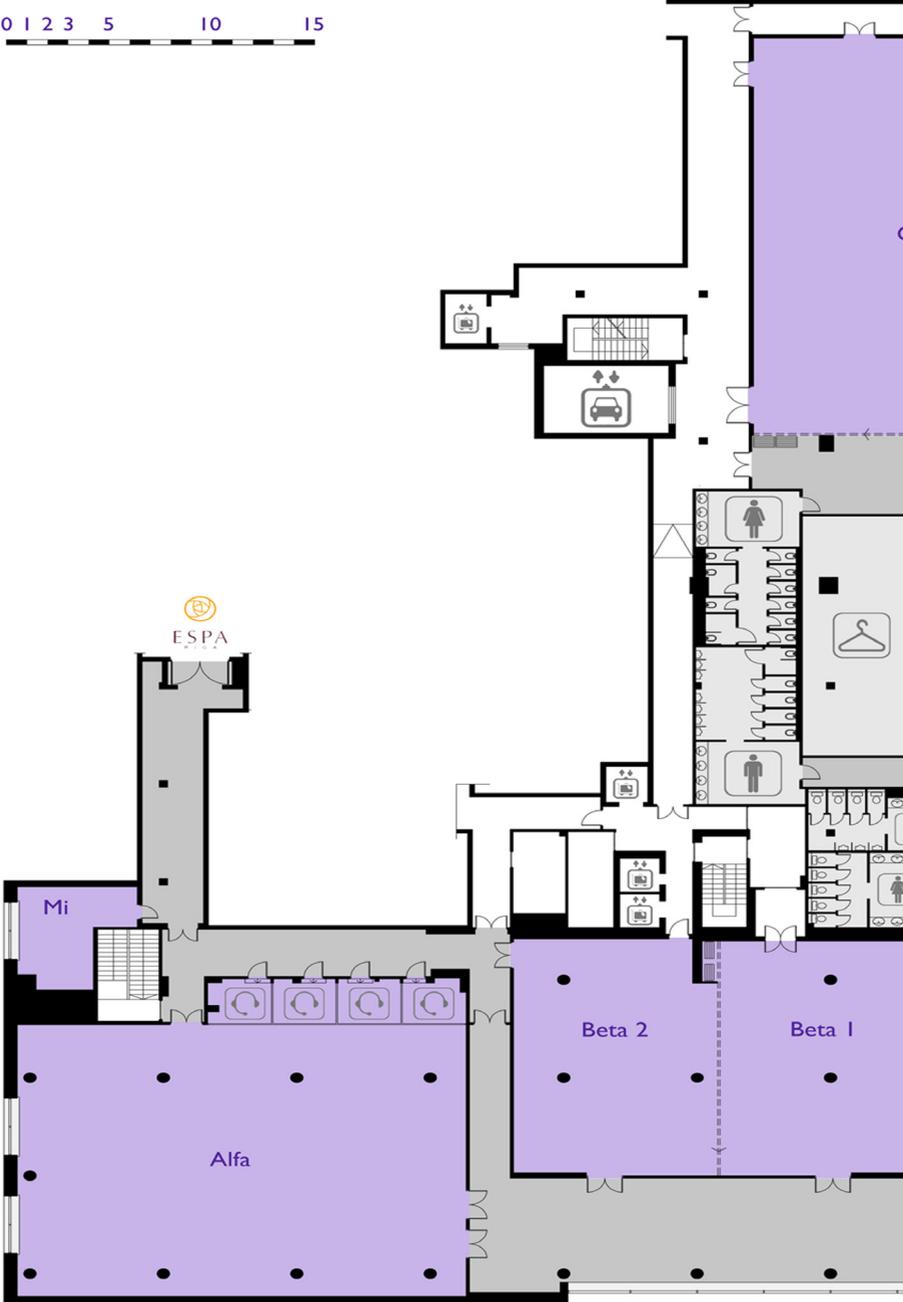
08:15-08:45 Registration & coffee
09:00-10:00 Session 4
10:00-10:30 Coffee break
10:45-12:00 Session 5
12:00-13:30 Lunch
13:00-13:30 Drop in sessions
13:45-15:00 Session 6
15:00-15:30 Coffee break
15:45-16:45 Closing plenary
19:30-20:00 Pre-dinner drinks
20:00-23:00 Gala Dinner

CONFERENCE AND EVENT CENTRE PLAN 2 FLOOR



scale

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Programme
Friday 16th November

08:00-08:45	Registration & coffee	Hall 2
09:00-10:00	Opening plenary session	Omega 1
10:00-10:45	Coffee break	Hall 2

11:00-12:15 Session 1

Presentation	Speaker	Facilitator	Room
Power of volunteer: recruiting, managing, motivating, retaining (repeated)	Jon Simpson Fin Goggin	Kalanne O'Leary	Omega 1
Tall Ship Stability (repeated)	Dan Parrott Bill Curry	Peter Cardy	Gamma
What do we know? The value of Sail Training (repeated)	Kris von Wald Pete Allison		Alfa
2012 Host port feedback: Session 1	Chris Bickert Carlos Possollo Ignacio Hornes	Chris Bickert	Sigma
How to involve young people from your city: recruiting trainees (repeated)	Jim Graves Jerzy Raducha	Lena Maekler	Beta

12:15-13:45 Lunch

13:00-13:30 Drop in sessions

Presentation	Speaker	Facilitator	Room
The Sail Training programme self-assessment toolkit	Kris von Wald Pete Allison		Beta
Race Operations Committee updates	Robin Snouck Hurgronje Paul Bishop		Gamma



14:00-15:15 Session 2			
Presentation	Speaker	Facilitator	Room
Incidents at Sea: the aftermath	Colin Newport Jan Miles	Paul Bishop	Alfa
Meteorology: the dynamics of severe weather (repeated)	Joe Sienkiewicz		Omega 1
Trainee recruitment and increasing visitor numbers: using social media effectively (repeated)	Sally Titmus Sandra Arrijoja	Gwyn Brown	Beta
2012 Host port feedback: Session 2	Roger Waggott Paul Clegg Carlos Possollo Ignacio Hornes	Chris Bickert	Sigma
How to involve young people from your city: recruiting trainees (repeat)	Jim Graves Jerzy Raducha	Lena Maekler	Gamma
15:15-15:45 Coffee break			Hall 2

16:00-17:15 Session 3

Presentation	Speaker	Facilitator	Room
The importance of a brand: for ships, events and NSTOs	David Ivens Nigel Fordham Albert Bote Mike Rauworth	Gwyn Brown	Omega 1
Handling accidents: keeping control ashore (repeated)	Mark Clark Terry Davies	Terry Davies	Beta
Event site planning: running a table top exercise (repeated)	Elaine O'Connor Andrew McNicholl	Anni Walther	Alfa
Benefits of a Small Ships Forum	Mark Todd Margus Zahharov	Peter Cardy	Sigma
Working with the media (repeated)	Sally Titmus Ana Lima Claire O'Grady	Sally Titmus	Gamma

08:15-08:45	Coffee	Hall 2
09:00-10:00	Session 4	
Presentation	Speaker	Facilitator
Debriefing: practical guide to running effective debriefs for small groups	Arthur McGregor STI Youth Council	Alfa
Ask the Team: Your chance to quiz members of the STI events team	Knut Western Paul Bishop Gwyn Brown Sally Titmus	John Wadson Beta
Sail Training programme showcase	Dean Lawrence Zlata Bredova	Ron Dadswell Omega 1
10:00-10:30	Coffee break	Hall 2

10:45-12:00 Session 5

Presentation	Speaker	Facilitator	Room
Handling accidents: keeping control ashore (repeat)	Mark Clark Terry Davies	Terry Davies	Lambda
Finding Sponsors: what does a Tall Ship event have to offer to sponsors?	Richard Moore Maria Moynihan Lee	Knut Western	Omega 1
What do we know? The value of Sail Training (repeat)	Kris von Wald Pete Allison		Alfa
Tall Ship stability (repeat)	Dan Parrott Bill Curry	Peter Cardy	Beta
Power of Volunteer: recruiting, managing, motivating, retaining (repeat)	Jon Simpson Fin Goggin	Kalanne O'Leary	Gamma
Working with the media (repeat)	Sally Titmus Ana Lima Claire O'Grady	Sally Titmus	Sigma

12:00-13:30 Lunch

Hall 2



Programme
Saturday 17th November

13:00-13:30 Drop in sessions			
Presentation	Speaker	Facilitator	Room
Safety Management System Lite	Doug Prothero		Alfa
Social Media	Sally Titmus Sandra Arrijoja	Gwyn Brown	Beta
Sail Training and Rotary (STAR): How Ports, NTSO's, STO's and trainees can build a productive relationship with Rotary	Hal Barstow Knut Western		Sigma

13:45-15:00 Session 6

Presentation	Speaker	Facilitator	Room
Incident Analysis: for masters and operators	Stephen Meyer	Robin Snouck Hurgronje	Omega 1
Trainee recruitment and increasing visitor numbers: using social media effectively (repeat)	Sally Titmus Sandra Arrijoa	Gwyn Brown	Sigma
Comparing the values between Tall Ships Race events and Volvo Ocean Race, Clipper and maritime festivals	Maria Moynihan Lee	Lillian Westerberg	Beta
Meteorology: the dynamics of severe weather (repeat)	Joe Sienkiewicz		Gamma
Class A Tall Ships Forum (members only)	Uwe Jespersen Steve Moss Hendrik Boland Paul Bishop		Alfa
Event site planning: running a table top exercise (repeat)	Elaine O'Connor Andrew McNicholl	Anni Walther	Lambda
15:00-15:30 Coffee break			Hall 2
15:45-16:45 Closing plenary			Omega 1
19:30-20:00 Pre-dinner drinks			Hall 2
20:00-23:00 Gala Dinner			Omega 1 & 2

**Pete Allison**

Pete's research is in areas of values and experiential learning and draws on empirical and philosophical approaches. Pete is keen on expeditions to the Arctic and Himalaya for educational aims for young people. Over the last seven years he has undertaken research on the value of sail training - most recently concentrating on cross cultural education through sail training.

**Sandra Arrijoja**

Sandra is the Commercial Assistant at Sail Training International.

Originally from Mexico, Sandra holds a BA in Marketing, specialising in digital media. She moved to the UK in 2007, where she worked in the educational technologies field. Among other tasks, Sandra manages the technical side of the website and is working on project planning, in which she recently took the PRINCE 2 qualification.



Christian Bickert C.F (R)

Chris graduated with a Master of Sciences degree in Chemistry. He served in the French Navy for four years, as Deck Officer on various vessels in the Atlantic Ocean, Mediterranean Sea and Indian Ocean.

Chris spent 25 years in the USA building aluminium smelters and selling technical assistance all over the world for a French multinational metallurgical firm. In 1986 he was elected Vice-President of the Naval French Reserve Officers Association in the USA.

In 1996, Chris joined "Les Amis des Grands Voiliers" (STA France) as a volunteer, and in 2003 became a member of the Board and was elected as International Vice President.

Chris was elected as Vice Chairman of TSIL and is currently Acting Chairman.

Chris has the Chevalier of French National Order of Merit and Medal of Voluntary Military Services with silver palm.



Paul Bishop

Paul is the Head of Race Directorate and Secretary to the Class A Tall Ships Forum. He joined Sail Training International in July 2006 from the UK national sail training organisation, ASTO, where he was Business Manager. Prior to that he served in various management functions with sail training providers, was a frequent competitor (skipper) in The Tall Ships Races, and Assistant Race Director for these races (1987-93). He is an RYA Yachtmaster Ocean Examiner, and past member of the RYA Yachtmaster Qualification Panel.

Paul started his career as a professional seafarer at the age of 21 mainly skippering sail training vessels around Europe. He has completed several trans-Atlantic crossings and went out to Australia and Tasmania during which time he skippered a vessel in the Australian Bicentennial Tall Ships Race. He retains his commercial licence and regularly sails as a volunteer skipper for a UK sail training charity.

Paul is the principal technical race officer for The Tall Ships Races and is responsible for the organisation of race briefings for captains in the fleet, race start procedures, and all technical aspects of the race 'on the water'.



Zlata Bredova

Zlata graduated from St Petersburg State University Faculty of Psychology, and specialised in social skills training. In 1999 she became PR manager of the Shtandart Project before becoming an executive director of the Russian branch of Atlantic Challenge International using Bantry Bay gigs for youth sail training and experiential education and still serves there as volunteer. In this role Zlata organized a number of sea and sail-training projects for young and adults – sailing and rowing expeditions, summer training camps, day sailing, races and water show in St Petersburg, as well as construction of traditional boats. Zlata also takes part in the organisation of the Russian youth team in the Atlantic Challenge International Contest of Seamanship, 2000-2012. She has also created and implemented a psychological training programme for members of Russian Atlantic Challenge team.



Gwyn Brown

Commercial Director, Sail Training International

Most of Gwyn's career has been in manufacturing and technology companies in various roles including Business Manager, Business Development Director and Managing Director.

Before joining Sail Training International he was General Manager of the European subsidiary of an American aerospace company where he was responsible for European marketing, business development, customer relationship management, strategy formulation and company administration.



Peter Cardy

Chief Executive Officer, Sail Training International.

Peter spent the first part of his career in adult education in different parts of the UK. Subsequently he was the Chief Executive of several major charities including Macmillan Cancer Support and is also a former Chief Executive of the UK Maritime and Coastguard Agency (MCA).

Peter currently holds a number of volunteer appointments including Patron of the Sea Change Sailing Trust and a member of the RYA Government Affairs Committee. He is a Governor of Southampton Solent University.

He has helped Sail Training International in recent years with advice on regulatory issues and other assistance. Peter's first sail training experience was at the age of 15, since when he has undertaken countless voyages on sail training vessels of all sizes. He has been a volunteer crew on a number of vessels and sails regularly with the Jubilee Sailing Trust as Watch Leader.



Mark Clark

Mark is a Director of Navigate Response, a shipping crisis communications company and part of the Navigate Group, based at London's Baltic Exchange. He also looks after both the digital social media and traditional media output from a large British FTSE 250 defence and security company.

He has spent the last 20 years in UK Government communications, the last 15 of which were at the Maritime & Coastguard Agency as Head of PR/Media. He also spent time at No. 10; The Department of Health and the Highways Agency.

Mark trained as a journalist spending time working on newsdesks both in newspapers and radio stations in the UK and across Europe.



Paul Clegg

Paul has worked for Dublin City Council for over 37 years with over 20 years experience at a senior level within the organisation.

Presently he is the Executive Manager of the Culture, Recreation and Amenity Department with responsibility for the delivery of a wide range of leisure and cultural services which include public parks, leisure centres, art facilities, rehearsal studios, the City events programme and the Hugh Lane Gallery. Paul is Managing Director of the company established by the City Council for the delivery of the Tall Ships event in Dublin in 2012.



Bill Curry

Bill's career at sea has spanned nearly five decades. Much of this time was spent in sail training and he has had the opportunity to sail for diverse programmes on several oceans. Bill holds a sail endorsed USCG 1600 ocean master's license.

He has commanded a wide variety of traditional sailing vessels from wooden schooners to steel square-riggers including the schooner *Adventuress*, the topsail schooner *Californian*, the pilot-schooner *Westward*, the brigantines *Corwith Cramer* and *Robert C Seamans*, and the barquetines *Spirit of New Zealand* and *SV Concordia*.



Terry Davies

Terry has served as a Trustee with Sail Training International for the past five years. Terry's professional career includes that of founder and president of a European shipyard where he designed and built the *S.V. Concordia*. In addition, Terry has worked extensively in Canada, the United States and in the Bahamas where he has been active in educational management and the development of six independent schools; notably, he founded the programme known as "Class Afloat". Terry is married, has four children and today works from and makes his home in Montreal, Canada. Terry is a graduate of McGill University, Middlebury College and the Université de Paris.



Nigel Fordham

Nigel spent many years in senior positions in advertising - responsibilities included Audi, Tefal, Shell, Saab, and Citibank. He worked with famous organisations in most big market sectors.

Nigel works with organisations to develop future brand values and positioning, on market research projects, and as a mentor / coach.



Fin Goggin

Fin graduated from UCC with a Masters in Business. She joined *Asgard II* as a trainee whilst in university and was promoted to Bosun in 1999 and sailed as permanent bosun until 2008. Fin took part in the Tall Ships series each of these years, including two transatlantics. Since the loss of *Asgard II* in 2008, she has been involved in various projects, including preparing a 12.5 m Colin Archer to operate and comply with Irish Com Sail Rules and working on maintenance with JST vessels. Fin is currently a sail makers apprentice in Copenhagen in Helle Jespersen's sail loft.



James (Jim) Graves

James is currently Chair of Merseyside Adventure Sailing Trust, a registered charity, that '*Enables young people to develop themselves*' by sailing tall ships.

In 2008 he raised excess of £140k and was the key person in giving 126 young people the opportunity of a lifetime, sailing in the Tall Ships Race – Liverpool to Norway.

This year James has been involved with recruiting 168 young people, and raising £71k, to take part in the Tall Ships Races, The Irish Sea Regatta and various other tall ship adventures.



Ignacio Hornes

Ignacio started sailing at the age of ten and since then has always been linked to navigation, as crew member, sailing coach or collaborating in the organization of various races, among others, the Le Figaro in 1991 and 2009. He is a founding member and secretary of the Association Juan de Langara, participating as skipper on several TSR. His first Tall Ship Races was in 1990 as a liaison officer in Corunna and since then has been member of the organization of the TSR held in Spain: 1990, 1994, 2002, 2006 and 2012 in Corunna, 1998 and 2009 in Vigo, and in 1996 in Palma de Mallorca.



David Ivens

David was Client Services Director of Brann – a leading UK DM Agency, before creating his own consultancy specialising in interim management of Fundraising departments; fundraising management consultancy and brand development for the not-for-profit sector.

Responsibilities included British Red Cross, WaterAid, Tate Gallery, London Symphony Orchestra, Barnardo's, NSPCC, and Macmillan Cancer Support (incl. brand development) David now works with selected clients in the not-for-profit sector, developing long-term planning strategies.



Dean Lawrence

After an early career in architecture and construction and a twenty year plus volunteer involvement with New Zealand Coastguard, Dean made a radical career move leading to his eventual appointment in 2006 as the CEO for the Northern Region of Coastguard in New Zealand.

In May 2011 Dean became CEO of the Spirit of Adventure Trust, the national sail training organisation, delivering Youth Development programmes around New Zealand on board their ship, the *Spirit of New Zealand*.



Ana Lima

Ana Lima was Media Director for the Tall Ships Races 2012 in Portugal. She is the Chief Executive Officer of Analima Comunicação & Marketing and holds a BSc in Communication Science and Journalism and a PhD in Institutional Communication and Management Crises and also in the Environment.

She has thirty years experience as a journalist for newspapers, magazines, TV, and radio.



Arthur McGregor

Arthur is a secondary school physics teacher from New Zealand who sails regularly as a Watch Leader on the *Spirit of New Zealand*. He is interested in trainee and student-focused interactive activities that encourage teamwork and collaboration, both in the classroom and onboard sail training vessels. In 2011 he volunteered for the Cape Windjammers Education Trust's winter programme and in 2012 he worked for The Challenge Network in the UK as a Senior Mentor. Arthur has spent the past 2 years travelling in the UK and Europe, and he is the Secretary for the STI Youth Council.



Andrew (Andy) McNicholl

Andrew is city events manager for Liverpool City Council. He has organised events in Liverpool since joining the organisation in 1998.

Andy and the Events Team have the responsibility for the origination, direction, development, funding, organisation and promotion of cultural, maritime, music, sports and visual arts events of local, national and international significance.

Highlights include:

Liverpool leg of the 2008 Tall Ships' Race

Sea Odyssey – A Giant Spectacular

Capital of Culture Opening Ceremony: "The People's Opening"

Liverpool's 800th Birthday Fireworks

Mathew Street Music Festival



Stephen Meyer

Stephen was the UK's Chief Inspector of Marine Accidents for eight years between 2002 and 2010. As the head of the Marine Accident Investigation Branch, he was responsible for investigating accidents and incidents to or onboard UK vessels anywhere in the world, and vessels of any flag within UK waters. The purpose of these investigations was solely future safety, and the investigations did not attribute blame or apportion liability.

Prior to joining the MAIB, Stephen served in the Royal Navy for 34 years during which time he commanded six warships, ranging from a Fast Patrol Boat to an Aircraft Carrier. His decision to take up a career at sea was heavily influenced by a three week trip onboard the STV "*Malcolm Miller*" including the 1968 Tall Ships' Race.



Jan Cameron Miles

Jan is sailing master to the wooden square-topsail rigged schooner & reproduction American 1812 War Privateer *Pride of Baltimore II*. Jan's earliest maritime credentialing as a master occurred in 1968 for small sail & motor vessels up to 50GRT upon domestic American waters and his professional traditional sail training career started in 1970.

As master of several ocean voyaging schooners, in addition to both *Prides*, Jan sailed five east bound Atlantic voyages to and through European waters plus one west bound from Europe, five 5,000 nautical mile Pacific voyages, several coastal transits on both sides of North America as far south as Panama, and nearly enumerable transits in and along all four American coasts. Jan has been recognized as Tall Ships America's/ASTA Sail Trainer of the Year (2003) and was the master of *Pride of Baltimore II* when her crew & trainees were awarded STI's Special Seamanship Award recognizing their exemplary performance during and following *Pride's* catastrophic dismasting during the Santander Tall Ships Regatta in September of 2005.



Richard Moore

Richard has been at the forefront of the sport and entertainment marketing industry since 1992, when he started as sponsorship manager for Carlsberg-Tetley's sponsorship of the England Cricket Team. Since then he has developed and implemented strategic campaigns for a wide number of award winning clients.

Richard formed Capitalize Ltd in 1995 aiming to invigorate the sport and entertainment industry and develop creative and sustainable campaigns with a marketing backbone for corporate clients.

Richard was a founding director of ESA, the European Sponsorship Association, and has been credited with helping to build sponsorship as a crucial element of the marketing mix.

Richard is the founding Chairman of Future Sponsorship, Europe's leading conference for the sponsorship industry and a trustee of StreetGames - a UK based charity that gives hope to disadvantaged children through the provision of "doorstep" sports.



Maria Moynihan Lee

Maria is co-founder and M.D. of Milestone Inventive which specialises in producing and commercialising large scale events. Milestone served as Commercial Agents for Tall Ships Dublin 2012, held programming and commercial roles with the Derry Clipper Homecoming Festival 2012 and produces Galway's annual month-long Christmas Market.

Maria has been centrally involved in the festivals and events sector in Ireland since 2000, prior to founding Milestone she served as Port Director and Festival Director for the Galway Volvo Ocean Race and previously as CEO of Dublin's St Patrick's Festival and Chairman of AOIFE (Association of Irish Festival Events). She has successfully produced and marketed over 15 flagship events delivering significant return to the tourism industry and destinations. Their combined audience is estimated at seven million people with a combined proven economic impact of over €300 million.



Colm Newport

Having grown up on the coast, Colm started sailing professionally in 1979, serving a cadetship with Arklow Shipping and eventually attaining First Command in 1990. Colm formed Newport Marine Ltd in 1993 carrying out a range of survey and consultancy projects. He joined Coiste an Asgard in 2001 and sailed as Master on *Asgard II* from that time until her loss in the Bay Of Biscay in September 2008.

Colm is currently employed as a marine pilot in Dublin and is refitting a 12.5 m Colin Archer which he hopes to be trading from spring 2013, taking trainees to sea off the Irish coast.



Elaine O'Connor

Elaine is among Ireland's most respected event management professionals. Her specialist area is the production of festivals and large outdoor public events taking place in public spaces. Key events in 2011 include the Dublin St. Patricks Festival & Parade, Tall Ships 2012 Dublin and Bavaria City Racing Dublin. Elaine is MD of Magnum Events Ireland who manage and produce many different events types ranging in size and scale. Magnum is also a major supplier of event products and services to the Irish events industry. Elaine has a ferocious thirst for knowledge and spends her free time advancing her educational qualifications.



Claire O'Grady

Claire is an Account Director at Insight Consultants, specialising in the area of consumer PR and events with particular interest and expertise in the areas of food, hospitality, travel, leisure the environment, retail and FMCG.

She has managed a wide range of high profile campaigns for both national and international brands. Clients have included The Tall Ships Races 2012 – Dublin, the BT Young Scientist Exhibition, Bord Bia, Bord Bia's Bloom, Gillette, Proctor & Gamble, and Rehab.

Claire holds a Diploma in Public Relations from the Fitzwilliam Institute and a (Hons) Commerce Degree from University College Dublin.



Capt. Daniel S. Parrott

Daniel started working aboard traditional sailing vessels in 1981, working full time on a variety of schooners and square-riggers in all capacities in all parts of the world. In 2003 he joined the faculty at Maine Maritime Academy where he became full professor in 2012. He continues to go to sea aboard academy training vessels. Parrott is the author of two books, *Tall Ships Down* (2003) and *Bridge Resource Management for Small Ships* (2011), as well as many articles in professional journals. He earned a B.A. from Colby College (Maine) and a M.A. from the University of Rhode Island. He holds a 1600 gross ton (3000 ITC) master of oceans for motor, steam and auxiliary sail, and a second mate unlimited license.

**Doug Prothero**

Founding Trustee of Sail Training International with responsibility for the Americas (2002-). Vice Chairman of Sail Training International (2010-). Past Chairman of the Canadian Sailing Training Association and former Vice Chairman of Tall Ships America.

Doug is a partner at Capital Canada Limited (a boutique investment bank) where he focuses on business development, mergers and acquisitions and financings, with particular emphasis on transactions in the commercial marine, oil and gas and leisure sectors.

Doug's career has included significant experience as a professional captain, shipbuilder (including four tall ships), ship owner, shipbroker, and surveyor. He has worked significantly on regulatory reform matters both domestically and internationally. In addition he acts as a consultant for ship owners and investment firms on transactions related to the marine industry.



Jerzy Raducha

Jerzy is Deputy Director, Department of Culture, Szczecin City Council.

Jerzy was the Project Manager for the Tall Ships Races visit to Szczecin in 2007 and is undertaking the same role for the return visit of The Tall Ships Races to Szczecin in 2013. He is also responsible for Szczecin's on-going involvement and support of sail training and the development of the its young people through sail training. He regularly sails on Tall Ships and has visited many of the event ports over the last ten years.



Mike Rauworth

Mike has a career of some forty years at sea and at law, with more than 200,000 nautical miles to his credit — all leading to an unlimited-tonnage U.S. Coast Guard license as master of Sail, Steam & Motor vessels, master of towing vessels, and endorsements as first class pilot on routes in the states of Alaska, Hawaii, and Washington. He has sailed as master on more than half a dozen commercial vessels and as deck officer on more than twenty in all, ranging from sail vessels such as *Eagle*, *Picton Castle*, *Sea Cloud*, *Spirit of Massachusetts*, and *Westward* to deep-draft cargo and passenger vessels, tugs & barges, and military vessels.

Mike's "day job" is the maritime practice in a Boston law firm. He represents several pilot associations, the local port authority, and various other marine clients, and teaches the course in marine insurance in the International Maritime Business Program at Massachusetts Maritime Academy. He also serves on the board of several maritime historic-preservation organizations.

Mike has been the president of Tall Ships America since 2002; he serves as the U.S. delegate to the International Council of Sail Training International.



Joe Sienkiewicz

Joe is the Chief of the Ocean Applications Branch of the U.S. National Oceanic Atmospheric Administration (NOAA) Ocean Prediction Center and in charge of technical advancement, improving forecasting techniques, and product development. Joe received his B.S. from SUNY Maritime College in Meteorology and Oceanography and M.S. in Atmospheric Science from the University of Washington. He has worked in the marine weather forecasting field for NOAA for 24 years. Prior to his career with NOAA, Joe was mate and relief captain aboard tugboats based out of New York Harbor. He is a lifelong sailor and lives with his family near Chesapeake Bay in Maryland.



Jon Simpson

Jon recently retired as the General Manager of the Sydney Heritage Fleet, a volunteer based restorer and Operator of Australian Maritime Heritage that includes the three masted barque James Craig, built in 1874.

Previously Jon led organizational development initiatives in UK, US and Australia and introduced personal development concepts and schemes based on volunteering and representation to thousands of University students in UK and Australia.

Jon's early career included time as a marine engineer, deck hand, production engineer, and a radical student leader. Several attempts to run away to sea where thwarted by parents and Police until at the age of fifteen he succeeded in joining a converted Thames sailing barge as deck hand.

Jon helped build collective marketing and purchasing consortiums in the UK and Australia that have delivered many millions of dollars to their owners and members. Jon is a Fellow of the Australian Institute of Management, Holds an MBA from Strathclyde University in strategic management and marketing, and is a Winston Churchill Memorial Scholar and a committee member of the Australian Sail Training Association.



Robin Snouck Hurgronje

During Robin's 36-year career in The Royal Netherlands Navy he commanded two submarines, a frigate and a fast combatant supply ship as well as being Military Attache in Turkey and Romania. As a cadet he experienced his first Tall Ships Race in 1968, participating in many races as a captain on all kind of sail training vessels since. His last command was the *Stad Amsterdam*.

In 2002 Robin joined the STI Race Operations Committee (ROC), later becoming chairman, as well as a Director of Tall Ships Races Europe. He is also chairman of the Sail Training Association Netherlands.



Sally Titmus

Sally is Communications Manager for Sail Training International.

Sally is an Accredited Practitioner with the Chartered Institute of Public Relations and has a strong marketing and communications background that spans sport, youth development, community development, charity and the public sector. She has secured many awards for her publications, media and public relations work.



Mark Todd

Mark is Ocean Youth Trust South's Chief Executive. Previously a solicitor, he has been working full-time in sail training since 1997, including nine years as Staff Skipper with OYT South. He moved into a shorebased role overseeing the development of the charity in November 2009, though he still skippers several voyages a year on board *John Laing*, OYT South's 22 metre ketch. In January 2011 he was announced as the inaugural winner of the MCA Award for Command Commitment to Sail Training. He is a RYA Yachtmaster Examiner, Yachtmaster Instructor and a member of the RYA Yachtmaster Qualification and Disciplinary Panel. He has participated in far too many Tall Ships Races to recall or want to confess to but is a very keen and enthusiastic supporter of the event.



Kris Von Wald

Kris is an organisational development consultant across the commercial, voluntary, charity and public sectors in the United Kingdom. She provides services and training in outcomes-based research and programme evaluation, leadership development, supporting and facilitating change, and strategic planning. Over the past three years Kris' work includes developing and supporting the Sail Training Programme Self-Assessment Toolkit in order to enhance and improve youth development outcomes through sail training. www.learningandchange.co.uk



Roger Waggott

Roger comes from a background of ocean racing and sailing including seven Atlantic crossings and one of the Pacific. Although born in the U.K. he has been living in El Puerto Santa Maria, Cadiz since 1990. Roger has much experience in event organisation. He has worked in the Spanish Public Administration for more than 15 years and has organised many World and European Sailing Championships. In 2003 he was one of the directors of the inaugural ISAF World Olympic Sailing Championships.

More recently he has been an integral part of the team in Cadiz that organised the 2006 and 2012 Tall Ships Races in Cadiz.

He has also organised the Cadiz Air Show and is a Commissioner for the World Speed Sailing Record Council.



Knut Western

Knut has a higher university degree from a humanistic faculty. His career includes a year lecturing at the University of Aberdeen but mainly in publications and communications for the Norwegian civil service, where he is well known for his expertise in crisis communication. He is now retired having held the position of Head of Information with the Fredrikstad City Council and has been Chairman of the Norwegian Sail Training Association since 2005.



Margus Zahharov

Margus graduated from Leningrad Higher Marine Engineering College as Dipl. Engineer in 1983 and worked as marine engineer at Estonian Shipping Company. He also worked as Director General of Estonian Labor Market Board. Since 1995 Margus has been a consultant and entrepreneur, project creator and manager in international and EU projects (EPDIS, EVA Twinning and VTS simulator with Estonian Marine Academy, EVEA interactive web applications).

Sailing and racing since 1978, he first took part in the Cutty Sark Tall Ships Races in 1982. Since 1992 he has participated in the Tall Ships Races as captain of sail training yachts *Vesta*, *Tormilind*, *St. Iv*. He has been a sail trainer since 1989 and is a founding member of Estonian Sail Training Assotiation.



NOTES



NOTES

ENDORSED EVENTS

2013	Escale á Dunkerque	
	France	Thu 30 May to sun 2 June
2013	Armada Rouen	
	France	Thu 6 to Sun 16 June
2013	Sail Den Helder	
	The Netherlands	Thu 20 to Mon 24 June
2013	Sail de Ruyter	
	The Netherlands	Fri 23 to Sun 25 Aug
2015	Sail Bremerhaven	
	Germany	Wed 12 to Sun 16 Aug
2015	Sail Amsterdam	
	The Netherlands	Wed 19 to Sun 23 Aug



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