

# Blue Flag

## Eco-label for beaches and marinas



**A Programme of the Foundation for Environmental Education (FEE)**



# Foundation for Environmental Education

- Non-profit, non-governmental organisation
- Aims to promote sustainable development through environmental education
- Umbrella organisation with one member organisation in each country
  - 1981: 4 countries
  - 2010: 60 countries
- 2001: FEEE → FEE
- Runs 5 environmental education programmes:





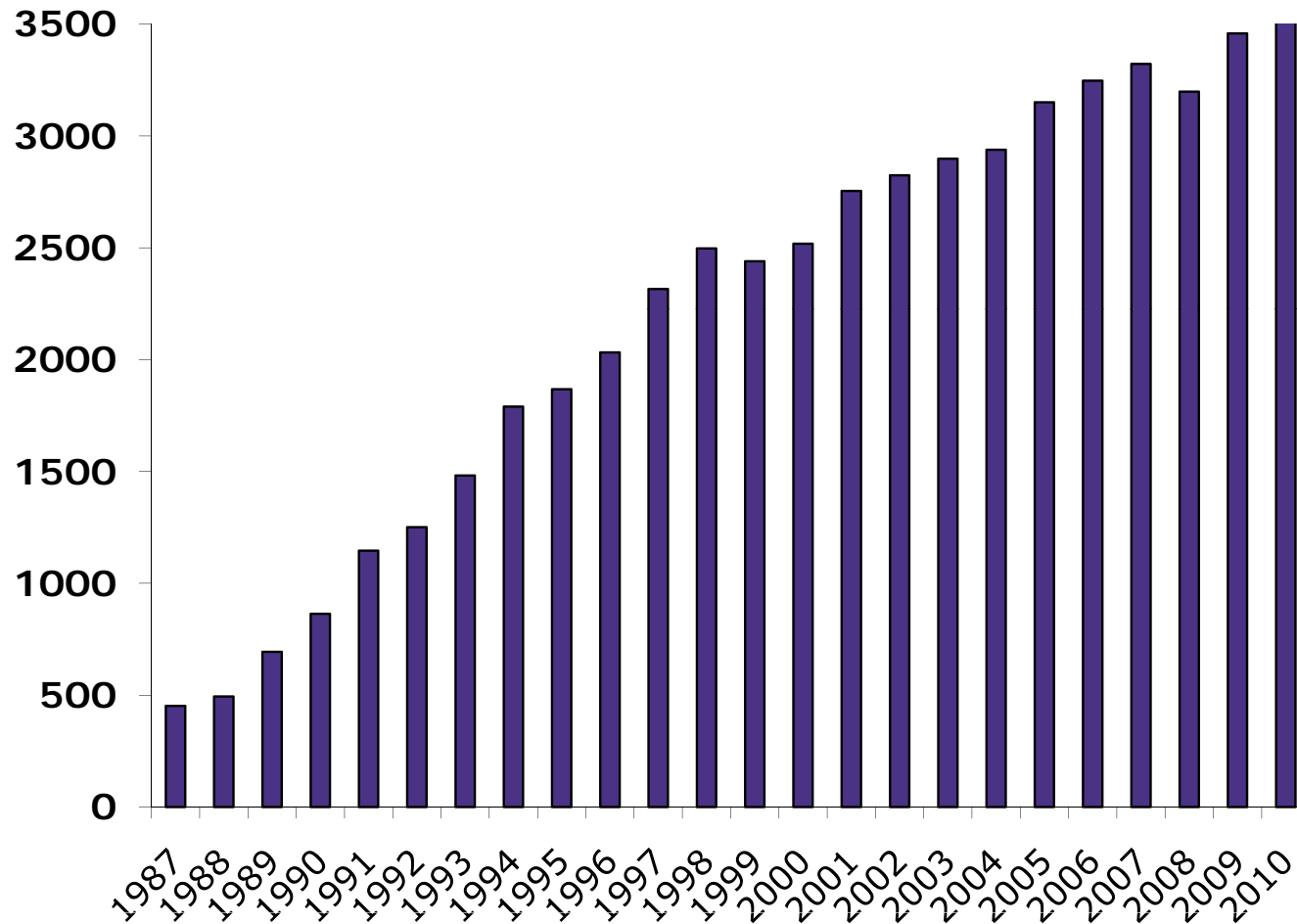
## Development of the Blue Flag Programme

- **1985:** Blue Flag idea introduced in France
- **1987:** Blue Flag introduced in Europe with EU support
- **1992:** Similar Blue Flag criteria in all European countries
- **2001:** Blue Flag Programme became international with South Africa
- **2004:** Blue Flag implemented in the Caribbean
- **2005-2009:** Blue Flag implemented in Brazil, Canada, Morocco, New Zealand, Tunisia
- **2010:** 41 countries with full Blue Flag status –
- 5 countries working on implementing Blue Flag





# Growth of the Programme





# Blue Flag Worldwide





## Blue Flag Criteria

- Beach criteria and Marina criteria
- 4 categories
  - *Water quality*
  - *Environmental education and information*
  - *Environmental Management*
  - *Safety & Services*
- Imperative and Guideline criteria
- Blue Flag criteria are minimum criteria
- Reviewed every 5 years





# Beach criteria







# Water Quality









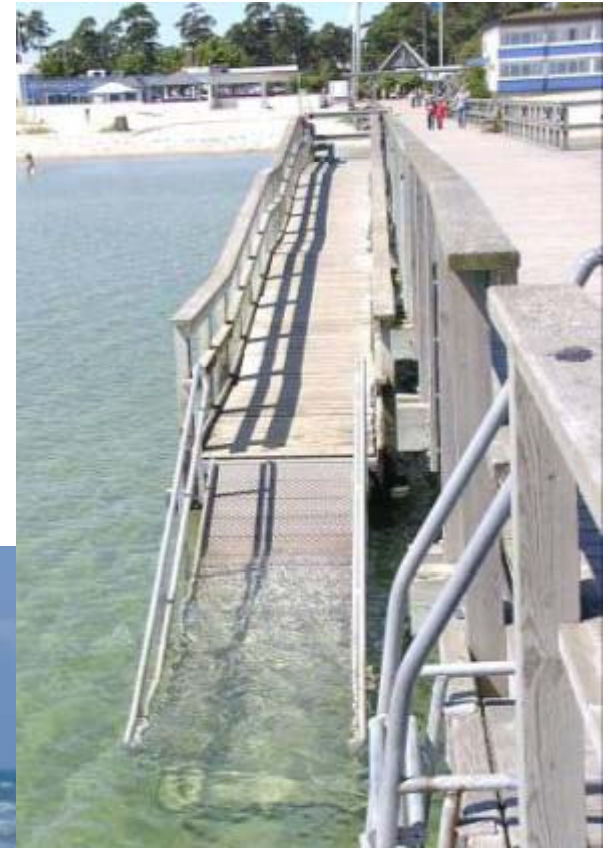
# Environmental Management







# Safety and Services





# Marina Criteria







# Environmental Education and Information





# Environmental Management







# Safety and Services





## Blue Flag for Boat owners

- 1998
- To stimulate individual commitment
- Code of conduct for boat owners
- Ensure protection of marine environment



FOUNDATION FOR  
ENVIRONMENTAL EDUCATION  
**FEE**



# Blue Flag and Sail Training International

- Share the same values
- Share a similar mission: protection of the marine environment
- Environmental Education on Tall Ships and events
- Welcomed by all FEE members and Blue Flag National Operators
- A future success with your help!

