



# **SCF FAR EAST TALL SHIPS REGATTA 2018**



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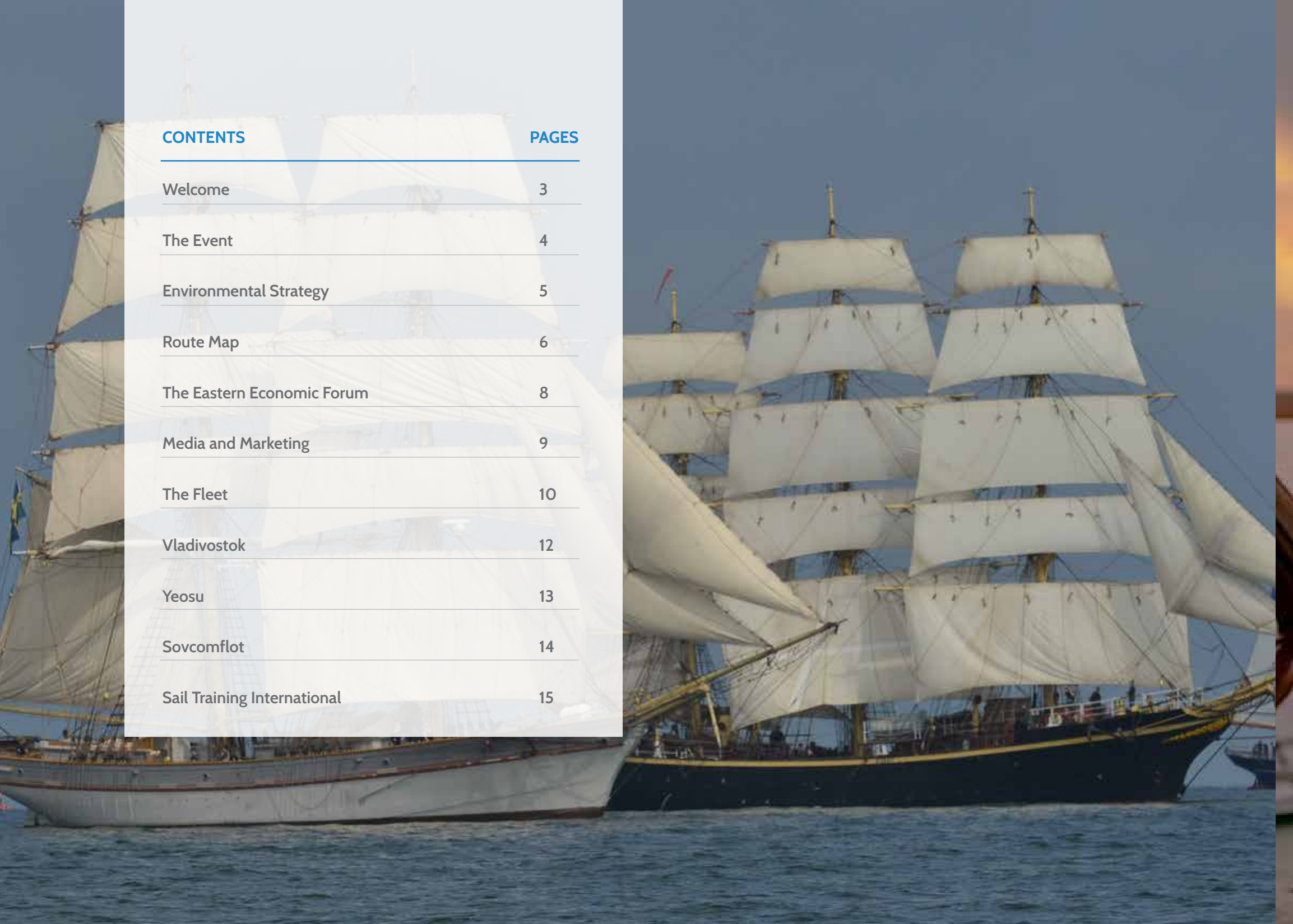
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# Welcome



**Doug Prothero**  
**Chairman**  
**Sail Training International**

As Chairman I have great pleasure in introducing you to Sail Training International. The organisation is a charity which changes thousands of young lives each year. It does this by providing opportunities for young people to develop their skills and understanding of other cultures, through the sail training experience.

Since 1956, and the very first Tall Ships Races, we have enabled hundreds of thousands of individual sail training experiences for young people across the globe. It was for this ongoing work that the charity received a nomination for the Nobel Peace Prize.

Our Tall Ships Races & Regattas have become one of the world's largest, annual, free, family festivals. They regularly attract millions of visitors to their host cities and generate media coverage worth millions of euros.

The planning of our future events is both exciting and challenging. Over the next few years The Tall Ships Races & Regattas will be visiting locations around the globe. It promises to be a very busy time with ever increasing numbers of people experiencing the spirit and spectacle that define The Tall Ships Races & Regattas.

We offer our partners a unique opportunity to help change young people's lives, while simultaneously engaging huge international audiences in support of their own objectives. I can assure you that the spirit and spectacle of this unique Regatta will generate a passionate response from all those it touches.



**Maxim Sokolov**  
**Minister of Transport**  
**Russian Federation**

International sail training ships' regattas are one of the most prestigious marine events in the world and attract the attention of global maritime society.

Since 2009 such races are regularly held in Russia supported by the Ministry of Transport of Russia and PAO "Sovcomflot". In 2016 such a Regatta was organised on the Black Sea with the President of Russia Vladimir Putin as a patron and sail training ships from various countries as participants.

The main goals of Tall Ships Races and Regattas are increasing the attractiveness of marine professions, physical and spiritual development of youth, fostering patriotic education, comprehensive training of future seamen at sea, strengthening international ties.

In 2018 the Regatta will arrive to the Far East of Russia - the region possessing all the necessary resources for large-scale marine sailing events.

We are proud to say that such bright and, in many aspects, unique international sail training ships' regattas held in Russia have proved to be a success. Year by year they unite more and more energetic, enthusiastic young people from Russia and other countries who chose marine professions as their lifestyle alongside captains and officers of sail training ships.

# The Event

The SCF Far East Tall Ships Regatta follows the huge success of the SCF Black Sea Tall Ships Regattas in both 2014 and 2016. In 2018 we look forward to a brand new venture introducing the Pacific Rim region to this prestigious event.

The event, in August and September, will be sponsored by one of the world's largest shipping companies, Sovcomflot (SCF), which is a proud supporter of international youth sailing.

The regatta will begin in Yeosu, South Korea and finish in Vladivostok, Russian Federation during [The Eastern Economic Forum](#). It is expected to draw the attention of many of the countries in the Pacific Rim area and we hope this will attract both military and commercial tall ships to participate in this unique event.



The SCF Far East Tall Ships Regatta 2018 will be a truly international event with no limitation of country, religion or ethnicity. People can join the race as a trainee and all non military ships that enter the regatta are particularly encouraged to recruit people between the ages of 15 and 25.

The combination of spectacular ships, visitor crowds and inspiring young people creates a unique spirit and generates a passionate response from all who experience it.

This event is highly recommended by seasoned sailors, The Pacific Rim area is particularly attractive to sail training vessels offering beautiful coastlines, maritime traditions, friendly people, wonderful nature, vibrant cities and historic architecture. The area has become a significant tourist attraction thanks to government support from the countries around it and in marketing terms the [SCF Far East Tall Ships Regatta 2018](#) presents a global adventure quite unlike any other.







# Environmental Strategy

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## Sustainability and protecting our marine environment is at the core of our events.

Sailing is an emission free form of transport, harnessing the wind to move, and many vessels generate their own electricity. New build Tall Ships are increasingly using green ship building skills and many vessels use green technologies and employ sustainable best practises on board. At every event we actively seek opportunities for Sail Training International, host ports and the sail training fleet to promote sustainable best practise and environmental marine protection.

Activities include:

- Embedding sustainability and environmental awareness into core messaging and values
- Promoting and awarding Blue Flag status to participating Tall Ships. Blue Flag status commits both vessels and crews to a range of environmental best behaviours
- Presenting Environmental Awards in ports during Prize Giving Ceremonies
- Supporting and encouraging Sail Training vessels to develop environmental education and research programmes as part of their sail training curriculum
- Supporting a Sail Training International Youth Council, which has representatives from 22 countries, to promote environmental awareness amongst young trainees
- Endorsing and supporting host ports who sign up to a recognised sustainable event management standard, or other 'green port' initiative – to ensure a positive legacy is left behind after the event





# SCF

## Far East Tall Ships Regatta 2018







# The Eastern Economic Forum

## The Eastern Economic Forum was first held in 2015 and in 2018 will be held in Vladivostok.

The Eastern Economic Forum attracts more than 3,000 officials, experts and journalists from up to 50 countries. It is scheduled to be held in Russia's Far Eastern city of Vladivostok in early September 2018.

Over the past three years The Eastern Economic Forum has grown to become a large-scale, popular world platform, where official heads of states, representatives of international organisations and executives from major foreign companies meet to discuss topical issues about the integration of the Far East into the global economy.

The main objective of the Eastern Economic Forum is to bring together international investors into the Far East:

- to present to countries participating in the Forum
- to discuss international investment opportunities available in the Far East
- to strengthen relations between the international investment community, Russian business, federal, regional and local authorities
- to provide an all-round, expert evaluation of the economic potential of the Far East and raise the competitiveness of the region and its appeal for both national and international investors
- to present new terms for investing and doing business: top priority development areas, Free Port of Vladivostok, government support for promising investment projects

***Over the last three years, a new economic space has been created in the Russian Far East. This constitutes the foundation of the new model of investment appeal of Russia's Far East, recognised as one of the best in the Asian Pacific Region with new investment from Japan, the Republic of Korea, China, Vietnam, India, Australia and other countries***, Yury Trutnev, Deputy Prime Minister and Chairman of the Organisational Committee, said at the opening of the Eastern Economic Forum 2017.



## EASTERN ECONOMIC FORUM

PREVIOUS LEADERS AND DELEGATES attending The Eastern Economic Forum include:

- President of the Russian Federation Vladimir Putin
- Vice Premier of the State Council of the People's Republic of China Wang Yang
- Vice Premier of the Council of Ministers of Vietnam Sok An
- Minister of Trade, Industry and Energy of the Republic of Korea Yoon Sang-jick
- Minister of External Economic Affairs of the People's Democratic Republic of Korea Lee Ren-Nam
- Minister of Industry and Trade of Vietnam Wu Huihuang
- Consul General of Japan Tatsuhiko Kasai
- Consul General of the Republic of Korea Lee Sok Pae
- Consul General of India
- Rupjyoti B. Karjee Indonesian Ambassador Djauhari Oratmangun
- Consul General of the People's Democratic Republic of Korea Im Chon-il, and others

LEADERS AND SENIOR EXECUTIVES of major multinational companies including KOGAS, Nord StreamAG, JBIC, Mazda Motor, ICBC, Noble Group, Mitsubishi Corporation, Mitsui, Kawasaki Heavy Industries, Samsung, LS Networks, and several others.



# Media and Marketing

**Sail Training International works with ships, sponsors and host cities to promote their individual messages to local, national and international media. We utilise digital and social media platforms as well as traditional print and broadcast methods.**

The Far East Tall Ships Regatta 2018 will offer content for every type of media outlet – from ship news and sports race coverage, to international human interest features and action spectacles. Sail Training International will provide each port with media pack information ahead of the event including key messages, biographies, facts and figures and background information.

Sail Training International will work directly with the host city marketing and media teams to help them maximise their coverage:

- arranging one to one interviews with Captains and Sponsor representatives
- liaising with vessels and trainees to organise interviews, special access and tours
- generating daily blogs, images and social media posts in support of the event
- working with media and press boats in the ports (where relevant) to ensure optimum coverage is obtained
- producing regular reports and keeping ports informed of progress and any news items

Media interest in this event will build as the event nears and each port will commit to providing a well-resourced media centre capable of handling national and international journalists and photographers attending the official days of the ports visits.

Media centres will be run by the respective port organisers, supported by Sail Training International staff, to assist with all media enquiries, news, ship images and video, trainee information, port activities and close liaison with event sponsors.

The Tall Ships Races and Regattas are the perfect visual opportunity to promote both the magnificent vessels and the countries they represent.

Based on previous Sail Training International events we expect:

- Up to 300 accredited media from broadcast partners and online coverage
- Extensive coverage across international media outlets - broadcast, online and print.
- An estimated value of media coverage upto €14 million.





# The Fleet - a warm welcome awaits...



## Highlights of the four day festival in each port includes:

- Free berthing and ship facilities throughout the event
- Opportunities for state owned vessels to represent their country and host diplomatic receptions in port
- An extensive social and cultural programme for Captains and crews, including an international youth crew sports competition
- Sail Training International seminar on Sail Training vessel operation for cadet ships
- Environmental themed awards and promotions
- The opportunity to promote your country to VIP guests and the public
- Free tours of the Tall Ships for the visiting public
- Colourful 'Crew Parade' through the city's streets
- Corporate events
- Spectacular 'Parade of Sail' as the Tall Ships depart











# Vladivostok

9-14 September 2018

Surrounded by the Amursky Gulf from the west, Ussuriysky Gulf from the east and Golden Horn Bay along the south, Vladivostok is Russia's Jewel in the East lying as it does at the end of the Trans-Siberian railway.

The city is separated from its southernmost part, Russky Island, by the Eastern Bosphorus strait; there are also a couple of smaller sparsely populated islands - Reineke and Popov.

The city centre, at the edge of the water, has sweeping boulevards of ornate, century-old buildings.

The highest point in downtown Vladivostok, Eagle's Nest Hill, offers the best panoramic views of the city. It also happens to be the geographical center of the city, with its television tower and radio-transmitting center located here. You can take the funicular, or hike up the hill, but do not forget your camera as the views of Vladivostok are truly breathtaking. Eagle's Nest is in fact an extinct volcano, being a part of the Sikhote Alin Mountain range.

The Trans-Siberian is probably one of the most famous trains in the world! Built in the nineteenth century, the Trans-Siberian links Moscow to Vladivostok, it has over 9200 kilometers of track and the journey takes about six days.



# Yeosu

27 August - 1 September 2018



After Yeosu was chosen to host the 2012 World Expo, it was catapulted into the tourism spotlight. Now that the South Korean city's volcanic beaches, idyllic islands and colorful historic sites have been discovered, it has grown into a popular international destination. Take a bus to the Hyangiram Temple, walk along the breakwater to Odongdo Island, or work your way through the fascinating Fish Market.

Visitors coming to Yeosu can explore a city rich in culture and beauty. Yeosu is the birthplace of the symbolic turtle ship, built by Admiral Yi Sun-sin and Nah Da-yeong, when the city was the naval headquarters of the eastern Jeolla Navy Division in the late 16th century. The turtle ship is a central source of national pride for the Koreans as it aided in the ultimate defeat of the Japanese invaders in the Imjin War.

Yeosu has some of the most famous and best beaches in Korea: some bigger, and some secluded. The most well-known is Manseongri Beach. It is popular as it is the only black sand beach in Korea, and visitors flock here to experience a hot sand bath in the summer. The sand is said to be good for alleviating pain.





# SCF SOVCOMFLOT

## Sovcomflot

Sovcomflot is Russia's largest shipping company, and one of the global leaders in the maritime transportation of hydrocarbons, as well as the servicing and support of offshore exploration and oil and gas production.

The company's fleet (owned & chartered) specialises in hydrocarbon transportation from regions with challenging icy conditions and includes 149 vessels with a combined deadweight of 13,123,594 tonnes with the average age of eight years. A third of these vessels have a high ice class.

Sovcomflot is one of the largest ordering customers of civil ship-building in the Russian Federation.

The company is registered in Saint Petersburg and has a representative office in Vladivostok as well as in Moscow, Novorossiysk, Murmansk, Yuzhno-Sakhalinsk, London, Limassol and Dubai.



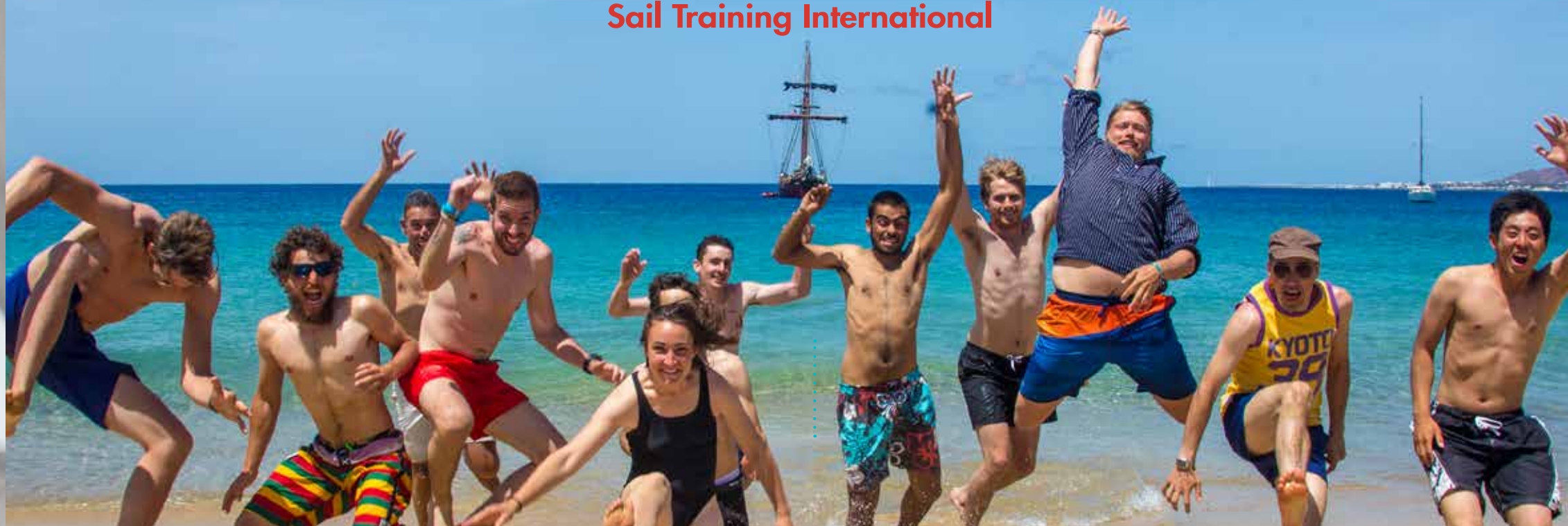
***"Marine brotherhood knows no national boundaries. Cultural and ethnic differences fade into the background, what becomes more important is support, team spirit, mutual assistance, and friendship. In this sense, this kind of event plays an important role in the development of relations between people and countries,"*** -

VLADIMIR PUTIN Russian President, said at the award ceremony in Sochi, 2016





**Sail Training International**



## **SAIL TRAINING INTERNATIONAL**

Sail Training International is a registered charity that has its roots in the middle of the last century with the organisation of the first ever Tall Ships Race in 1956. It has since enabled hundreds of thousands of individual sail training experiences for young people across the globe. It was for this ongoing work that the charity received a nomination for the Nobel Peace Prize.

The Tall Ships Races and Regattas not only enable sail training experiences for young people, it has become one of the world's largest, annual, free, family festivals.

The Tall Ships Races 2017 attracted over three million visitors and the value of media coverage exceeded €14 million.





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